Black Hawk College AA General - 62 hrs Southern Illinois University Carbondale BS Marketing (MKTG) - 120 hrs University Core Curriculum (UCC) - 39 hrs* Hrs UNIV 101 Saluki Success UNIV 101 Seluki Success Seluki Success UNIV 101 Seluki Success UNIV 101 Seluki Success Seluki Success UNIV 101 Seluki Success UNIV 101 Seluki Success Seluki Success UNIV 101 Seluki Success UNIV 101 Seluki Success Seluki Success UNIV 101 Seluki Success UNIV 101 Seluki Success UNIV 101 Seluki Success Seluki Success Seluki Success Seluki Success Seluki Success MATH 140 Seluki Success MATH 140 Seluki Success Seluki S	uide T uide T uide T uide T
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Non-Western Studies. See advisor for course options. HUMAN HEALTH MULTICULTURAL 38	NA NA
Non-Western Studies. See advisor for course options. MULTICULTURAL 38	NA
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*An AA from a regionally accredited Illinois community college satisfi	<u> </u>
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Program Requirements Program Requirements	
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	meral elective credit
ACCT 101 -and- 103 Financial Accounting w/Lab 4 ACCT 220 Accounting I - Financial	
ACCT 102 -and- 104 Managerial Accounting w/Lab 4 ACCT 230 Accounting II - Managerial BE 180 Business Communications 3 MGMT 202 Business Communications	
BL 201 Business Law I 3 FIN 270 Legal & Social Environment of Business Law I 4 MATH 460	iness I
MATH 112 College Algebra** 4 MATH 108 College Algebra MATH 131 Finite Mathematics 3 MATH 139 Finite Mathematics	
MATH 228 Probability & Statistics 3 MGMT 208 Business Data Analysis	
BUS 101 Open for Business	2
BUS 202 Business Career Transitions	2
FIN 330 Intro to Finance	3
MGMT 304 Intro to Management	3
MGMT 318 Production-Operations Management	
MGMT 345 Computer Information Systems	3
MGMT 481 Administrative Policy	3
MKTG 304 Principles of Marketing	3
COBA Elective 300/400 level*** ACCT, BSAN, ECON, FIN, HTEM,	
CODA Elective 300/400 level ACCT, BSAIN, ECON, FIIN, FI EW,	MGMT, MKTG, FADIM 3
MKTG 305 Consumer Behavior	3
MKTG 309 Consumer Behavior MKTG 329 Marketing Channels & Logistics	3
MKTG 329 Marketing Charinets & Logistics MKTG 363 Integrated Marketing Communication	
MKTG 480 Marketing Research & Analysis	3
MKTG 493 Marketing Research & Analysis MKTG 493 Marketing Strategy	3
MKTG Electives 300/400 level	9
Electives 300/400 level	9
Lieuwes	58
Total semester hrs completed with AA degree: 62 Total semester hrs completed with BS degree:	58
The second secon	
Total hrs to BS degree:	120
	120
*Designated as Non-Western Studies Course	
**If needed by assessment. Or elective as needed to meet min 60 credits for the AA degree.	
***ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement	
Degree Plan updated on 12/4/23 by SG	11