

PROGRAM ARTICULATION DEGREE PLAN			
College of Lake County	2022-2023	Southern Illinois University Carbondale	
AA General - 61 Hours		BS - Marketing (MKTG) - 120 Hours	
University Core Curriculum (UCC) - 39 hrs*			
		Hrs	Hrs
		UNIV 101	Saluki Success
CMM 121	Fundamentals of Speech	3 CMST 101	Intro to Oral Communication
ENG 121	English Composition I	3 ENGL 101	English Composition I
ENG 122	English Composition II	3 ENGL 102	English Composition II
MTH 127	Finite Mathematics I	3 MATH 139	Finite Mathematics
ECO 221	Prin of Macroeconomics	3 ECON 241	Intro to Macroeconomics
ECO 222	Prin of Microeconomics	3 ECON 240	Intro to Microeconomics
PSY 121 -or- SOC 121	Intro to Psyc -or- Intro to Soc	3 PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Humanities Elective	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Humanities Elective	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Physical Science Elective	4 PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	3 LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3 FINE ARTS	See SIUC Transfer Equivalency Guide
		HUMAN HEALTH	NA
		MULTICULTURAL	NA
		37	0
		*An AA from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements		Program Requirements	
CLC 120	College Success Seminar	2	Any courses not articulated will be used to satisfy general elective credit
ACC 121	Financial Accounting	4 ACCT 220	Accounting I-Financial
ACC 122	Managerial Accounting	4 ACCT 230	Accounting II-Managerial
BUS 221	Business Law I	3 FIN 270	Legal & Social Environment of Business
BUS 237	Managerial Communication	3 MGMT 202	Business Communications
MTH 222	Business Statistics	4 MGMT 208	Business Data Analysis
MTH 224	Calc for Bus & Soc Sci	4 MATH 140	Short Course in Calculus
		24	
		BUS 101	Open for Business
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Mgmt
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research & Analysis
		MKTG 493	Marketing Strategy
		MKTG Electives	300/400 level
		Electives	10
			59
Total semester hrs completed w/AA degree:		61	Total semester hrs completed w/BS degree:
			59
		Total hrs to BS degree:	
			120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 12/20/2022 by SG			