

PROGRAM ARTICULATION DEGREE PLAN								
College of Lake County AAS Business - 64 Hours		2022-2023	Southern Illinois University Carbondale BS - Marketing (MKTG) - 120 Hours					
			University Core Curriculum (UCC) Capstone Option - 30 hrs					
		Hrs			Hrs			
			UNIV 101	Saluki Success	NA			
CMM 121	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication	T			
ENG 121	English Composition I	3	ENGL 101	English Composition I	T			
			ENGL 102	English Composition II	NA			
MTH 127	Finite Mathematics I	3	MATH 139	Finite Mathematics	T			
ECO 221	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T			
ECO 222	Prin of Microeconomics	3	ECON 240	Intro to Microeconomics	T			
			PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	3			
HUM 127 -or- PHI 125	Critical Thinking -or- Intro to Ethics	3	PHIL 105 -or- PHIL 104	Elementary Logic -or- Ethics	T			
			HUMANITIES		NA			
			PHYSICAL SCIENCE		3			
			LIFE SCIENCE		3			
			FINE ARTS		3			
			HUMAN HEALTH		NA			
			MULTICULTURAL		3			
		18			15			
Program Requirements			Program Requirements					
BUS, ACC -or- SCM Electives		18	Any courses not articulated will be used to satisfy general elective credit					
BUS 121	Intro to Business	3						
BUS 223	Principles of Management	3						
BUS 227	Principles of Marketing	3						
CLC 120	College Success Seminar	2						
ACC 121	Financial Accounting	4				ACCT 220	Accounting I-Financial	T
ACC 122	Managerial Accounting	4				ACCT 230	Accounting II-Managerial	T
BUS 221	Business Law I	3				FIN 270	Legal & Social Environment of Business	T
BUS 237	Managerial Communication	3				MGMT 202	Business Communications	T
CIT 119 -or- CIT 120	Intro Office Software -or- Intro Computers	3				ITEC 229 -or- CS 200B (elective)	Computing Busi Admin -or- Computer Concepts	T
		46						
			MATH 140	Short Course in Calculus	4			
			BUS 101	Open for Business	2			
			BUS 202	Business Career Transitions	2			
			FIN 330	Intro to Finance	3			
			MGMT 208	Business Data Analysis	3			
			MGMT 304	Intro to Management	3			
			MGMT 318	Production-Operations Management	3			
			MGMT 345	Computer Information Systems	3			
			MGMT 481	Administrative Policy	3			
			MKTG 304	Principles of Marketing	3			
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3			
			MKTG 305	Consumer Behavior	3			
			MKTG 329	Marketing Channels & Logistics	3			
			MKTG 363	Integrated Marketing Communications	3			
			MKTG 480	Marketing Research & Analysis	3			
			MKTG 493	Marketing Strategy	3			
			MKTG Electives	300/400 level	9			
					56			
Total semester hrs completed w/AAS degree:		64	Total semester hrs completed w/BS degree:		71			
			Total hrs to BS degree:		135			
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement								
Degree Plan updated on 12/20/2022 by SG								