

PROGRAM ARTICULATION DEGREE PLAN			
College of Lake County AS General - 62 Hours		2022-2023	
		Southern Illinois University Carbondale BS - Marketing (MKTG) - 120 Hours	
University Core Curriculum (UCC) - 39 hrs*			
		Hrs	Hrs
CMM 121	Fundamentals of Speech	3	UNIV 101 Saluki Success
ENG 121	English Composition I	3	CMST 101 Intro to Oral Communication
ENG 122	English Composition II	3	ENGL 101 English Composition I
MTH 127	Finite Mathematics I	3	ENGL 102 English Composition II
ECO 221	Prin of Macroeconomics	3	MATH 139 Finite Mathematics
ECO 222	Prin of Microeconomics	3	ECON 241 Intro to Macroeconomics
PSY 121 -or- SOC 121	Intro to Psyc -or- Intro to Soc	3	ECON 240 Intro to Microeconomics
	Humanities Elective	3	PSYC 102 -or- SOC 108 Intro to Psyc -or- Intro to Soc
			HUMANITIES See SIUC Transfer Equivalency Guide
			HUMANITIES NA
	Physical Science Elective	4	PHYSICAL SCIENCE See SIUC Transfer Equivalency Guide
	Life Science Elective	4	LIFE SCIENCE See SIUC Transfer Equivalency Guide
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	FINE ARTS See SIUC Transfer Equivalency Guide
			HUMAN HEALTH NA
			MULTICULTURAL NA
		38	0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
CLC 120	College Success Seminar	2	Any unarticulated courses will be used to satisfy general elective credit
ACC 121	Financial Accounting	4	ACCT 220 Accounting I-Financial
ACC 122	Managerial Accounting	4	ACCT 230 Accounting II-Managerial
BUS 221	Business Law I	3	FIN 270 Legal & Social Environment of Business
BUS 237	Managerial Communication	3	MGMT 202 Business Communications
MTH 222	Business Statistics	4	MGMT 208 Business Data Analysis
MTH 224	Calc for Bus & Soc Sci	4	MATH 140 Short Course in Calculus
		24	
			BUS 101 Open for Business
			BUS 202 Business Career Transitions
			FIN 330 Intro to Finance
			MGMT 304 Intro to Management
			MGMT 318 Production-Operations Management
			MGMT 345 Computer Information Systems
			MGMT 481 Administrative Policy
			MKTG 304 Principles of Marketing
			CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305 Consumer Behavior
			MKTG 329 Marketing Channels & Logistics
			MKTG 363 Integrated Marketing Communications
			MKTG 480 Marketing Research & Analysis
			MKTG 493 Marketing Strategy
			MKTG Electives 300/400 level
			Electives
			58
Total semester hrs completed w/AS degree:		62	Total semester hrs completed w/BS degree:
			58
			Total hrs to BS degree:
			120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 12/20/2022 by SG			