

PROGRAM ARTICULATION DEGREE PLAN				
Harper College	2023-2024		Southern Illinois University Carbondale	
AA General - 60 Hours			BS Marketing (MKTG) - 120 Hours	
			<b>University Core Curriculum (UCC) - 39 hrs*</b>	
		Hrs		Hrs
			UNIV 101	Saluki Success
SPE 101	Fund of Speech Communication	3	CMST 101	Intro to Oral Communication
ENG 101	Composition	3	ENGL 101	English Composition I
ENG 102	Composition	3	ENGL 102	English Composition II
MTH 124	Finite Mathematics	3	MATH 139	Finite Mathematics
ECO 211	Microeconomics	3	ECON 240	Intro to Microeconomics
ECO 212	Macroeconomics	3	ECON 241	Intro to Macroeconomics
PSY 101 -or- SOC 101	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide
			HUMAN HEALTH	NA
			MULTICULTURAL	NA
		<b>37</b>		<b>0</b>
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements	
<b>Program Requirements</b>			<b>Program Requirements</b>	
Electives		2	<b>Any courses not articulated will be used to satisfy general elective credit</b>	
ACC 101	Intro to Financial Accounting	4	ACCT 220	Accounting I-Financial
ACC 102	Intro to Managerial Accounting	3	ACCT 230	Accounting II-Managerial
ACC 211 -or- 213	Business Law I -or- Legal Environ Business	3	FIN 280 -or- 270	Business Law I -or- Legal & Social Environ Business
ENG 130	Business Writing	3	MGMT 202	Business Communications
MTH 225	Business Statistics	4	MGMT 208	Business Data Analysis
MTH 134	Calculus Social Scientists	4	MATH 140	Short Course in Calculus
		<b>23</b>		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Mgmt
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
			Electives	11
<b>Total semester hrs completed w/AA degree:</b>		<b>60</b>	<b>Total semester hrs completed w/BS degree:</b>	<b>60</b>
			<b>Total hrs to BS degree:</b>	<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 5/10/2022 by SG				