

PROGRAM ARTICULATION DEGREE PLAN					
Harper College	2023-2024		Southern Illinois University Carbondale		
AS General - 61 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs		Hrs	
			UNIV 101	Saluki Success	NA
SPE 101	Fund of Speech Communication	3	CMST 101	Intro Oral Communication	T
ENG 101	Composition	3	ENGL 101	English Composition I	T
ENG 102	Composition	3	ENGL 102	English Composition II	T
MTH 124	Finite Mathematics	3	MATH 139	Finite Math	T
ECO 211	Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECO 212	Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 101 -or- SOC 101	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical Science -or Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		37			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
Elective		3	Any courses not articulated will be used to satisfy general elective credit		
ACC 101	Intro to Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 102	Intro to Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
ACC 211 -or- 213	Business Law I -or- Legal Environ Business	3	FIN 280 -or- 270	Business Law I -or- Legal & Social Environ Business	T
ENG 130	Business Writing	3	MGMT 202	Business Communications	T
MTH 134	Calculus Social Scientists	4	MATH 140	Short Course in Calculus	T
MTH 225	Business Statistics	4	MGMT 208	Business Data Analysis	T
		24			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		10
					59
Total semester hrs completed w/AS degree:		61	Total semester hrs completed w/BS degree:		59
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 8/23/23 by SG					