PROGRAM ARTICULATI Harper College	2022-2023	-	Southern Illinois Universit	ty Carbondale	
AAS Fashion Merchandis			PS Eachion Studios (EASH)	Fashion Merchandising Specialization - 120 hrs	
AAS Fashion Merchandis	sing - 60 ms	1	University Core Curriculur		
		Hrs			Hrs
		nis	UNIV 101	Saluki Success	NA
SPE 101	Fundamentals of Speech Communication	2	CMST 101	Intro to Oral Communication	
	· · · ·		ENGL 101	English Composition I	T
ENG 101	Composition	3	ENGL 101	English Composition II	
		_	=	English Composition II	3
	later to Develople we	-	MATHEMATICS	lates to Develople as	3
PSY 101	Intro to Psychology		PSYC 102	Intro to Psychology See SIUC Transfer Equivalency Guide	<u> </u>
	IAI Social & Behavioral Science	3	SOCIAL SCIENCE		T
			HUMANITIES	Select 1 course: AD 207A, 207B -or- 207C	3
		_	HUMANITIES	Select 1 course: AD 207A, 207B -or- 207C	3
		_	PHYSICAL SCIENCE		3
		-	LIFE SCIENCE		3
ART 105	Intro to Visual Art	3	AD 101	Intro to Visual Culture	T
		_	HUMAN HEALTH		2
		45	MULTICULTURAL		3
		15			23
		_			
n		_	B B C C		
Program Requirements		-	Program Requirements		
FAS 116	Fashion Indus Career Practicum & Seminar	3	4		
MGT 111	Intro to Business Organization	3	Any courses not articulated will be used to satisfy general elective credit		
MGT 150	Business Math	3			
MKT 106	Retail Merchandising	3	-	, ,	
MKT 140	Principles of Professional Selling	3			
MKT 245	Principles of Marketing	3			
FAS 107	Textiles I		FASH 241	Textiles I	Т
FAS 110	Costume History		FASH 432	Historic Clothing: Western	Т
FAS 112	Fashion Basics		FASH 102	Basic Principles of Clothing Design	Т
FAS 212	Visual Fashion Merchandising		FASH 281	Fashion Promotional Strategies	Т
FAS 220	Apparel Analysis		FASH 441	Fashion Product Analysis	Т
FAS 225	Global Sourcing of Apparel & Textiles	-	FASH 442	Fashion Industry in the Global Economy	Т
FAS 229	Promotion of Fashion		FASH 282 (elective)	Fashion Event Planning	Т
FAS 230	Fashion Forecasting		FASH 330	Fashion Forecasting & Trend Analysis	Т
GRA 101	Intro to Graphic Arts Technology	3	AD 1XX	AD Elective 100-level	Т
		45			
			Specialization		
			ACCT 220	Accounting I-Financial	3
			FASH 101	Careers in Fashion	3
			FASH 172	Visual Communication in Fashion	3
			FASH 340	Textiles II	3
			FASH 381	Fashion Merchandising Math	3
			FASH 462	Fashion Motivation	3
			FASH 482	Fashion Merchandising	3
			FASH 491	Personnel Issues in Fashion Retailing	3
			FASH 492	Field Experience	3
			PSYC 323	Organizational Psychology	3
			MKTG 304	Principles of Marketing	3
			MKTG 305	Consumer Behavior	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 401	OmniChannel Retail Management	3
			MKTG Elective	300/400 level	3
			Professional Electives	300/400 level	6
					51
Total semester hrs completed with AAS degree:		60	Total semester hrs comple	eted with BS degree:	74
			Total hrs to BS degree:		134
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Degree Plan updated on	9/1/22 by SG				