

## TRANSFER GUIDE

### AS General transferring into BS Marketing

| John A Logan College Courses                    |                                   |                  |                                     |
|---|-----------------------------------|------------------|-------------------------------------|
| AS General – 63 hours                           |                                   |                  |                                     |
| ENG 101-3                                       | English Composition I             | Elective-3       | Fine Arts                           |
| ENG 102-3                                       | English Composition II            | ACC 200-3        | Financial Accounting I              |
| COM 115-3                                       | Speech                            | ACC 201-3        | Financial Accounting II             |
| MAT 116-3                                       | Finite Math Business & Management | ACC 202-3        | Managerial Accounting               |
| ECO 201-3                                       | Intro to Macroeconomics           | BUS 121-3        | Business Statistics                 |
| ECO 202-3                                       | Intro to Microeconomics           | BUS 222-3        | Legal & Social Environment Business |
| PSY 132/SOC 133-3                               | General Psyc/Principles of Soc    | BUS 235-3        | Business Communication              |
| Elective-3                                      | Humanities                        | MAT 117-4        | Calculus for Bus/Soc Science        |
| Elective-3                                      | Physical -or- Life Science        | ORI 100-1        | College 101                         |
| Elective-4                                      | Physical Science                  | Electives-3      |                                     |
| Elective-3                                      | Life Science                      |                  |                                     |
| Southern Illinois University Carbondale Courses |                                   |                  |                                     |
| BS Marketing (MKTG) – 57 hours                  |                                   |                  |                                     |
| BUS 101-2                                       | Open for Business                 | CoBA Elective-3  | 300/400 level                       |
| BUS 202-2                                       | Business Career Transitions       | MKTG 305-3       | Consumer Behavior                   |
| FIN 330-3                                       | Intro to Finance                  | MKTG 329-3       | Marketing Channels & Logistics      |
| MGMT 304-3                                      | Intro to Management               | MKTG 363-3       | Integrated Mktg Communications      |
| MGMT 318-3                                      | Production-Operations Mgmt        | MKTG 480-3       | Marketing Research & Analysis       |
| MGMT 345-3                                      | Computer Information Systems      | MKTG 493-3       | Marketing Strategy                  |
| MGMT 481-3                                      | Administrative Policy             | MKTG Electives-9 | 300/400 level                       |
| MKTG 304-3                                      | Principles of Marketing           | Electives-8      |                                     |
| Total Hours to Bachelor Degree: 120 Hours       |                                   |                  |                                     |

### Questions? Contact Us!

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

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## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.