

| PROGRAM ARTICULATION DEGREE PLAN | | | | |
|---|---|------------|---|---|
| John A. Logan College | 2022-2023 | | Southern Illinois University Carbondale | |
| AA General - 62 hrs | | | BS Marketing (MKTG) - 120 hrs | |
| | | | University Core Curriculum (UCC) - 39 hrs* | |
| | | Hrs | | Hrs |
| | | | UNIV 101 | Saluki Success |
| COM 115 | Speech | 3 | CMST 101 | Intro to Oral Communication |
| ENG 101 | English Composition I | 3 | ENGL 101 | English Composition I |
| ENG 102 | English Composition II | 3 | ENGL 102 | English Composition II |
| MAT 116 | Finite Math Business & Management | 3 | MATH 139 | Finite Mathematics |
| ECO 201 | Intro to Macroeconomics | 3 | ECON 241 | Intro to Macroeconomics |
| ECO 202 | Intro to Microeconomics | 3 | ECON 240 | Intro to Microeconomics |
| PSY 132 -or- SOC 133 | General Psychology -or- Principles of Sociology | 3 | PSYC 102 -or- SOC 108 | Intro to Psychology -or- Intro to Sociology |
| | Humanities Elective | 3 | HUMANITIES | See SIUC Transfer Equivalency Guide |
| | Humanities Elective | 3 | HUMANITIES | See SIUC Transfer Equivalency Guide |
| | Physical Science Elective | 4 | PHYSICAL SCIENCE | See SIUC Transfer Equivalency Guide |
| | Life Science Elective | 3 | LIFE SCIENCE | See SIUC Transfer Equivalency Guide |
| | Fine Arts Elective | 3 | FINE ARTS | See SIUC Transfer Equivalency Guide |
| | | | HUMAN HEALTH | |
| | | | MULTICULTURAL | |
| | | 37 | | 0 |
| | | | *An AA from a regionally accredited Illinois community college satisfies UCC requirements | |
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| Program Requirements | | | Program Requirements | |
| Electives | | 2 | Any courses not articulated will be used to satisfy general elective credit | |
| ORI 100 | College 101 | 1 | | |
| ACC 200 | Financial Accounting I | 3 | ACCT 220 | Accounting I - Financial |
| ACC 201 | Financial Accounting II | 3 | | |
| ACC 202 | Managerial Accounting | 3 | ACCT 230 | Accounting II - Managerial |
| BUS 121 | Business Statistics | 3 | MGMT 208 | Business Data Analysis |
| BUS 222 | Legal & Social Environment: Business | 3 | FIN 270 | Legal & Social Environment |
| BUS 235 | Business Communication | 3 | MGMT 202 | Business Communications |
| MAT 117 | Calculus for Bus/Soc Science | 4 | MATH 140 | Short Course in Calculus |
| | | 25 | | |
| | | | BUS 101 | Open for Business |
| | | | BUS 202 | Business Career Transitions |
| | | | FIN 330 | Intro to Finance |
| | | | MGMT 304 | Intro to Management |
| | | | MGMT 318 | Production-Operations Management |
| | | | MGMT 345 | Computer Information Systems |
| | | | MGMT 481 | Administrative Policy |
| | | | MKTG 304 | Principles of Marketing |
| | | | CoBA Elective 300/400 level* | ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM |
| | | | | |
| | | | MKTG 305 | Consumer Behavior |
| | | | MKTG 329 | Marketing Channels & Logistics |
| | | | MKTG 363 | Integrated Marketing Communications |
| | | | MKTG 480 | Marketing Research & Analysis |
| | | | MKTG 493 | Marketing Strategy |
| | | | MKTG Electives | 300/400 level |
| | | | Electives | |
| | | | | 58 |
| Total semester hrs completed with AA degree: | | 62 | Total semester hrs completed with BS degree: | 58 |
| | | | Total hrs to BS degree: | 120 |
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| *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement | | | | |
| Degree Plan updated on 5/19/2022 by SG | | | | |
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