

PROGRAM ARTICULATION AGREEMENT

BETWEEN

KASKASKIA COLLEGE
CENTRALIA, IL

AND

SOUTHERN ILLINOIS UNIVERSITY CARBONDALE
CARBONDALE, IL

In an effort to provide a continued, articulated higher education baccalaureate degree program that will build on community college and university learning experiences, and also eliminate duplication of instruction, this agreement is entered into this 8th day of October, 2020 (Effective Date) by and between Kaskaskia College and the Board of Trustees of Southern Illinois University on behalf of Southern Illinois University Carbondale.

I. TERM AND TERMINATION

- A. Term. This Agreement shall commence as of the Effective Date (or if no Effective Date is indicated upon the date the Agreement is fully executed by the Parties) and shall remain in effect for a period of five (5) years thereafter. The Parties may renew or extend this Agreement only by written instrument signed by the authorized representatives of each Party.
- B. Termination. This Agreement may be terminated by either Party, with or without cause, upon 60 days advance written notice. The Parties agree that no additional students shall be accepted into the program after a Party's receipt of any written notice of termination. No qualified student then-enrolled in the program shall be deprived the opportunity to complete the program requirements solely due to termination.

II. TRANSFER REQUIREMENTS

- A. All graduates of Kaskaskia College with an Associate in Arts (A.A.) degree in Business and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Marketing (MKTG) in the College of Business based upon the Department's enrollment criteria and space availability.

B. A Kaskaskia College graduate receiving an A.A. degree in Business will be considered for admission to SIU Carbondale's Marketing (MKTG) program if the following are met:

1. The student has earned a minimum of 64 semester hours transferable to SIU Carbondale
2. The student has earned an overall grade point average (GPA) of 2.0 or above (4.0 scale) for his or her collegiate work as calculated by SIU Carbondale's grading regulations.
3. Confirmation by the SIU Carbondale College of Business that the student has satisfactorily completed the following courses as part of the A.A. degree in Business at Kaskaskia College:

- ACCT 201-4, *Financial Accounting*
- ACCT 202-3, *Managerial Accounting*
- BUSN 103-3, *Intro to Business*
- BUSN 156-4, *Business Technology Applications*
- ECON 205-3, *Prin of Economics*
- ECON 206-3, *Prin of Economics*
- ENGL 101-3, *English Composition I*
- ENGL 102-3, *English Composition II*
- GUID 109-1, *First Year College Experience*
- HLTH 102-3, *Human Health & Wellness*
- Elective-1
- Literature Elective-3
- MATH 143-3, *Finite Math*
- MATH 246-4, *Calculus for Bus/Social Sci*
- MATH 247-3, *Business Statistics*
- PHLE 110-3, *Logic*
- PHLE 119-1, *Core Values & Ethical Decision Making*
- PSYH 101-3, *Psychology*
- SPCH 103-3, *Fundamentals of Speech*
- FINE ARTS- 3
- LIFE SCIENCE W/LAB-4
- PHYSICAL SCIENCE-3

C. Kaskaskia College students transferring to the Marketing (MKTG) baccalaureate degree program at SIU Carbondale who have not completed all of his or her Associate in Arts degree requirements at Kaskaskia College will have their related

coursework evaluated on a course-by-course basis by the appropriate SIU Carbondale department.

- D. Students will be required to complete a minimum of 42 senior institution hours at the 300-400 course level, with the last 30 such senior institution hours being at SIU Carbondale for residency purposes. Those students enrolled in an approved program delivered by SIU Carbondale Extended Campus will have completed the residency requirement for the University upon completion of all courses required by the program. All students will be required to complete at least 120 hours with an overall GPA of 2.0 on a 4.0 scale to receive a Bachelor of Science degree in Marketing (MKTG). Coursework may include University Core Curriculum as well as Professional Business Core and Marketing major courses.

III. COURSE DELIVERY

- A. Delivery of courses and programs will be based on mutual agreement between the parties (as specified in the SIU Carbondale program) provided there is a minimum class enrollment in each course adequate to meet expenses. Courses with inadequate enrollment may be subject to cancellation. SIU Carbondale shall notify Kaskaskia College of any cancellation due to inadequate enrollment.
- B. SIU Carbondale will perform registration and advisement counseling as needed to support the courses offered. SIU Carbondale will designate an individual(s) as a concurrent enrollment liaison to work in conjunction with Kaskaskia College and students as needed. Advisement about program requirements will be provided by the academic college offering the courses/programs.
- C. SIU Carbondale will obtain all permission and approvals necessary to teach these courses in the State of Illinois.
- D. SIU Carbondale reserves the right to approve and edit all news releases, advertising and other public announcements and information pieces relating to the performance of this Agreement.
- E. This agreement permits students to enroll concurrently at SIU Carbondale and Kaskaskia College to complete the degree.

IV. KASKASKIA COLLEGE DUTIES: KASKASKIA COLLEGE SHALL BE RESPONSIBLE FOR THE FOLLOWING OBLIGATIONS AND CONDITIONS:

- A. Subject to federal and state guidelines, Kaskaskia College will be considered the home institution for the purpose of processing Financial Aid until such time that the student either graduates or severs ties with Kaskaskia College.
- B. Designate in writing a person or persons as point of contact between Kaskaskia College and SIU Carbondale on all matters relating to the courses delivered.
- C. Reserve the right to approve and edit all news releases, advertising and other public announcements and information pieces relating to the performance of this Agreement.
- D. Permit students to enroll concurrently at SIU Carbondale and Kaskaskia College to complete a degree.

V. PROGRAM ARTICULATION COMMUNICATION

- A. An SIU Carbondale College of Business, Marketing representative will communicate periodically with Kaskaskia College personnel in Business for general advisement and degree planning purposes.
- B. Upon successful completion of all degree requirements, and following all policies and regulations stated in the program and SIU Carbondale guidelines, Kaskaskia College students will be eligible to receive the Bachelor of Science degree in Marketing, College of Business, Southern Illinois University Carbondale.
- C. Should changes occur in course or program content, the institution making the change agrees to notify the other institution in writing so that this agreement can be re-evaluated. Notice of changes shall be given at least 45 days prior to the beginning of the semester when the change is implemented.
- D. The Parties acknowledge and agree that the terms of this Agreement may result in the disclosure of personally identifiable information from education records protected from disclosure and re-disclosure by the Family Educational Rights and Privacy Act of 1974 ("FERPA"). Accordingly, the Parties agree that all disclosures or redisclosures of such personally identifiable information shall be in accordance with FERPA. As used in this section, the terms "personally identifiable information" and "education records" shall have the meanings ascribed to them in 34 C.F.R. § 99.3.

E. Indemnification:

- 1. To the extent permitted by law and not inconsistent with the doctrine of sovereign immunity, SIU Carbondale shall indemnify and hold harmless Kaskaskia College, its agents and employees, from any claims, demands, or causes of action arising out of the negligent acts or omissions of SIU Carbondale, its agents or employees, in the performance of SIU Carbondale's obligations under this Agreement.**
- 2. To the extent permitted by law, Kaskaskia College shall indemnify and hold harmless SIU Carbondale, its agents and employees, from any claims, demands, or causes of action arising out of negligent acts or omissions of the College, its agents or employees, in the performance of the College's obligations under this Agreement.**

F. Reasonable efforts will be made to resolve problems with student(s) through discussions with the student's program instructor, supervisor, and SIU Carbondale's faculty members; however SIU Carbondale reserves the right to remove any student from enrollment at SIU Carbondale upon the determination that the student is unable or unwilling to fulfill the requirements of SIU Carbondale's educational program and mission, including but not limited to the rules and regulations of Southern Illinois University Carbondale, the policies of the Board of Trustees of SIU Carbondale, and the SIU Carbondale Student Conduct Code. SIU Carbondale shall also have the right to withdraw any student from its education degree program in accordance with its academic requirements, including but not limited to unsatisfactory academic performance and/or social misconduct.

G. Neither party will discriminate against any applicant or student in the nomination, selection, or training because of religion, race, sex, sexual orientation, creed, handicap, national origin, or age.

H. Notices should be mailed to the following addresses by first class mail in order to fulfill any notice or revision of requirements under this Agreement:

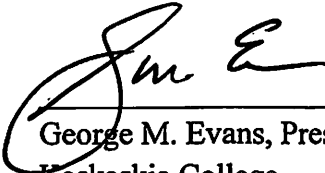
For SIU Carbondale: Jasmine Winters, Chief Academic Advisor
Southern Illinois University Carbondale
Mail Code 4620
1025 Lincoln Drive
Carbondale, IL 62901
Phone: 618-453-7496
Email: jwinters@business.siu.edu

For Kaskaskia College: Dr. Ashley Becker, VP of Instructional Services
Kaskaskia College
27210 College Rd
Centralia, IL 62801
Phone: 618-545-3015
Email: abecker@kaskaskia.edu

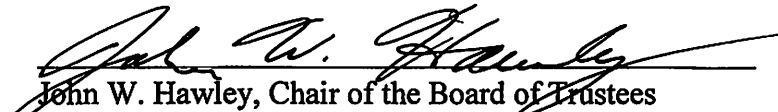
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IN WITNESS WHEREOF, the parties have executed this Agreement by their duly authorized, respective officers, and by doing so, hereby affirm that the Agreement is enforceable on behalf of and against each party as of the date written herein.

KASKASKIA COLLEGE

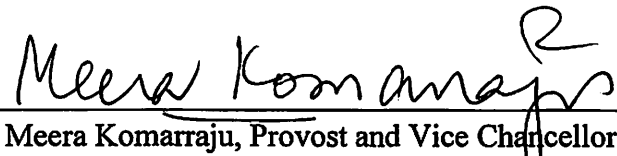

George M. Evans, President and CEO
Kaskaskia College

10/8/2020
Date


John W. Hawley, Chair of the Board of Trustees
Kaskaskia College

10/22/20
Date

BOARD OF TRUSTEES OF SOUTHERN ILLINOIS UNIVERSITY


Dr. Meera Komarraju, Provost and Vice Chancellor
for Academic Affairs
for Austin A. Lane, Chancellor
Southern Illinois University Carbondale

September 21, 2020
Date

SIU Approved as to Legal Form

Douglas J Mc
Carty

Digitally signed by Douglas
J Mc Carty
Date: 2020.07.22 16:35:17
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PROGRAM ARTICULATION DEGREE PLAN				
Kaskaskia College		2019-2020	Southern Illinois University Carbondale	
AA Business - 64 Hours			BS Marketing (MKTG) - 120 Hours	
		Hrs		Hrs
			UNIV 101	Saluki Success
ENGL 101	English Composition I	3	ENGL 101	English Composition I
ENGL 102	English Composition II	3	ENGL 102	English Composition II
SPCH 103	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication
MATH 143	Finite Math	3	MATH 139	Finite Math
ECON 205	Principles of Economics	3	ECON 241	Intro to Macroeconomics
ECON 206	Principles of Economics	3	ECON 240	Intro to Microeconomics
PSYH 101	Psychology	3	PSYC 102	Intro to Psychology
PHLE 110	Logic	3	PHIL 105	Elementary Logic
			HUMANITIES	
Physical Science Elective		3	PHYSICAL SCIENCE, GRP 1	See SIU Transfer Equivalency Guide
Life Science Elective with Lab		4	LIFE SCIENCE, GRP 2	See SIU Transfer Equivalency Guide
Fine Arts Elective		3	FINE ARTS	See SIU Transfer Equivalency Guide
HLTH 102	Human Health and Wellness	3	PH 101	Foundations of Human Health
			MULTICULTURAL	
		37		0
			An Associate of Arts from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements			Program Requirements	
Literature Elective		3	Any courses not articulated will be used to satisfy general elective credit	
Elective		1		
GUID 109	First Year College Experience	1		
PHLE 119	Core Values and Ethical Decision Making	1		
ACCT 201	Financial Accounting	4	ACCT 220	Accounting I-Financial
ACCT 202	Managerial Accounting	3	ACCT 230	Accounting II-Managerial
BUSN 103	Introduction to Business	3	MGMT 170 (elective)	Introduction to Business
BUSN 156	Business Technology Applications	4	ISAT 229 (elective)	Computing for Business Administration
MATH 246	Calculus for Business and Social Science	4	MATH 140	Short Course in Calculus
MATH 247	Business Statistics	3	MGMT 208	Business Data Analysis
		27		
			Professional Business Core	
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 270	The Legal and Social Environment of Business
			FIN 330	Introduction to Finance
			MGMT 202	Business Communications
			MGMT 304	Introduction to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Marketing Management
			CoB Elective	300 - 400 level ACCT, FIN, MGMT, MKTG
			Major Requirements	
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels
			MKTG 363	Promotion Management
			MKTG 390	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			MKTG Electives	300-400-level
			Elective	
				56
Total semester hrs completed with AA degree:		64	Total semester hrs completed with BS degree:	56
			Total hrs to BS degree:	120
Degree Plan updated on 3/4/2020 by SG				

TRANSFER GUIDE

AA Business transferring into BS Marketing

Kaskaskia College Courses			
AA Business– 64 hours			
ENGL 101-3	English Composition I	HLTH 102-3	Human Health & Wellness
ENGL 102-3	English Composition II	ACCT 201-4	Financial Accounting
SPCH 103-3	Speech	ACCT 202-3	Managerial Accounting
ECON 205-3	Macroeconomics	BUSN 103-3	Intro to Business
ECON 206-3	Microeconomics	BUSN 156-4	Business Technology Applications
MATH 143-3	Finite Math	GUID 109-1	First Year College Experience
PSYH 101-3	Psychology	MATH 246-4	Calculus for Bus/Social Science
PHLE 110-3	Logic	MATH 247-3	Business Statistics
Elective-3	Physical Science Elective	PHLE 119-1	Core Values & Ethical Decision Making
Elective-4	Life Science Elective w/Lab	Elective-3	Literature Elective
Elective-3	Fine Arts Elective	Elective-1	
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 56 hours			
BUS 101-2	Open for Business	MKTG 304-3	Marketing Management
BUS 202-2	Business Career Transitions	COB Elective-3	300/400-level
FIN 270-3	Legal & Social Env Business	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels
MGMT 202-3	Business Communications	MKTG 363-3	Promotion Management
MGMT 304-3	Intro to Management	MKTG 390-3	Marketing Research & Analysis
MGMT 318-3	Production-Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information System	MKTG Electives-9	300/400-level
MGMT 481-3	Administrative Policy	Elective-1	
Total Hours to Bachelor Degree: 120 Hours			

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Questions? Contact Us!

Kaskaskia College
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Southern Illinois University Carbondale
Jasmine Winters
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Baccalaureate Degree Requirements Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, must select a participating SIU major, and must attend an eligible community college. Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in SalukiNet.