Shawnee Community College 2022-2023 AS General- 64 Hours		Hrs 3 3 3 3 3 3	Southern Illinois University Carbo BS - Marketing (MKTG) - 120 Hours University Core Curriculum (UCC UNIV 101 CMST 101 ENGL 101 ENGL 102 MATH 139 ECON 241	s b b c c c c c c c c c c c c c c c c c	Hrs NA T T
SPC 111 Speech ENG 111 English Composition I ENG 112 English Composition II MAT 119 Finite Mathematics ECO 211 Intro to Macroeconomics ECO 212 Intro to Microeconomics PSY 211 -or- SOC 212 Intro to Psyc -or- Sociology Humanities Elective Physical Science Elective Physical -or- Life Science I Fine Arts Elective Fine Arts Elective Fine Arts Elective Bus 2us Managerial Accounting ACC 111 Financial Accounting BUS 214 -or- 215 Busi Law -or- Legal & Soci BUS 225 Business Communication		Hrs 3 3 3 3 3 3	University Core Curriculum (UCC UNIV 101 CMST 101 ENGL 101 ENGL 102 MATH 139	- 39 hrs* Saluki Success Intro Oral Communication English Composition I English Composition II	NA T
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BUS 225 Business Communication MAT 210 General Elementary Statis	al Envir		FIN 280 -or- 270	Busi Law I -or- Legal & Social Envir Business	T
MAT 210 General Elementary Statis			MGMT 202	Business Communications	T
			MATH 282	Intro to Statistics	T
			MATH 140	Short Course in Calculus	Ť
		27			<u> </u>
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
		_	FIN 330	Intro to Finance	3
		_	MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
Image: Constraint of the second sec		_	MGMT 345	Computer Information Systems	3
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -		_	MGMT 481	Administrative Policy	3
Image: Constraint of the second sec			MKTG 304	Principles of Marketing	3
		_	CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			COBA Elective 300/400 level	ACCT, DSAN, ECON, FIN, HTEW, WGWIT, WIKTG, FADW	3
			MKTG 305	Consumer Behavior	3
		_	MKTG 305 MKTG 329		3 3
				Marketing Channels & Logistics	
		_	MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		7
					56
Total semester hrs completed w/AS degree:		64	Total semester hrs completed w/h		56
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that tran		vel c	ourses will not satisfy this requireme	<u>int</u>	
Degree Plan updated on 12/12/2022 by SG	sfer as upper lev				