PROGRAM ARTICULATION DEGREE PLAN					
Black Hawk College	***2020-2021***		***Southern Illinois University Carbondale***		
AA General - 62 hrs			BS Marketing (MKTG) - 120 hrs		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			**Hrs**
			UNIV 101	Saluki Success	NA
SPEC 101	Prin of Speech Communication	3	CMST 101	Intro to Oral Communication	T
ENG 101	Composition I	3	ENGL 101	English Composition I	T
ENG 102	Composition II	3	ENGL 102	English Composition II	T
MATH 132	Calculus for Bus/Soc Sci	4	MATH 140	Short Course in Calculus	T
ECON 221	Principles of Macro Economics	3	ECON 241	Intro to Macroeconomics	T
ECON 222	Principles of Micro Economics	3	ECON 240	Intro to Microeconomics	T
PSYC 101 -or- SOC 101	Introductory Psychology -or- Principles of Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	IAI Humanities*	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	IAI Humanities*	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	IAI Physical Sciences	4	PHYSICAL SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	IAI Life Sciences	3	LIFE SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	IAI Fine Arts*	3	FINE ARTS	*See SIUC Transfer Equivalency Guide*	T
			HUMAN HEALTH		NA
	Non-Western Studies. See advisor for course options.		MULTICULTURAL		NA
		38			**0**
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			**Program Requirements**		
Non-Western Studies Course	Will be taken as an IAI gen ed Humanities -or- Fine Arts	0	**Any courses not articulated will be used to satisfy general elective credit**		
ACCT 101 -and- 103	Financial Accounting w/Lab	4	ACCT 220	Accounting I - Financial	T
ACCT 102 -and- 104	Managerial Accounting w/Lab	4	ACCT 230	Accounting II - Managerial	T
BE 180	Business Communications	3	MGMT 202	Business Communications	T
BL 201	Business Law I	3	FIN 270	Legal & Social Environment of Business	T
MATH 112	College Algebra**	4	MATH 108	College Algebra	T
MATH 131	Finite Mathematics	3	MATH 139	Finite Mathematics	T
MATH 228	Probability & Statistics	3	MGMT 208	Business Data Analysis	T
		24			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		9
					58
Total semester hrs completed with AA degree:		**62**	**Total semester hrs completed with BS degree:**		**58**
			Total hrs to BS degree:		**120**
*Designated as Non-Western Studies Course					
**If needed by assessment. Or elective as needed to meet min 60 credits for the AA degree.					
Degree Plan updated on 5/7/21 by SG					