

PROGRAM ARTICULATION DEGREE PLAN			
Black Hawk College		Southern Illinois University Carbondale	
2023-2024		BS Marketing (MKTG) - 120 hrs	
AA General - 62 hrs		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
		UNIV 101	Saluki Success
SPEC 101	Prin of Speech Communication	3	CMST 101
			Intro to Oral Communication
ENG 101	Composition I	3	ENGL 101
			English Composition I
ENG 102	Composition II	3	ENGL 102
			English Composition II
MATH 132	Calculus for Bus/Soc Sci	4	MATH 140
			Short Course in Calculus
ECON 221	Principles of Macro Economics	3	ECON 241
			Intro to Macroeconomics
ECON 222	Principles of Micro Economics	3	ECON 240
			Intro to Microeconomics
PSYC 101 -or- SOC 101	Intro to Psychology -or- Principles of Sociology	3	PSYC 102 -or- SOC 108
			Intro to Psychology -or- Intro to Sociology
	IAI Humanities*	3	HUMANITIES
			See SIUC Transfer Equivalency Guide
	IAI Humanities*	3	HUMANITIES
			See SIUC Transfer Equivalency Guide
	IAI Physical Sciences	4	PHYSICAL SCIENCE
			See SIUC Transfer Equivalency Guide
	IAI Life Sciences	3	LIFE SCIENCE
			See SIUC Transfer Equivalency Guide
	IAI Fine Arts*	3	FINE ARTS
			See SIUC Transfer Equivalency Guide
			HUMAN HEALTH
			MULTICULTURAL
	Non-Western Studies. See advisor for course options.		
		38	0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
Non-Western Studies Course	Will be taken as an IAI gen ed Humanities -or- Fine Arts	0	Any courses not articulated will be used to satisfy general elective credit
ACCT 101 -and- 103	Financial Accounting w/Lab	4	ACCT 220
			Accounting I - Financial
ACCT 102 -and- 104	Managerial Accounting w/Lab	4	ACCT 230
			Accounting II - Managerial
BE 180	Business Communications	3	MGMT 202
			Business Communications
BL 201	Business Law I	3	FIN 270
			Legal & Social Environment of Business
MATH 112	College Algebra**	4	MATH 108
			College Algebra
MATH 131	Finite Mathematics	3	MATH 139
			Finite Mathematics
MATH 228	Probability & Statistics	3	MGMT 208
			Business Data Analysis
		24	
			BUS 101
			Open for Business
			BUS 202
			Business Career Transitions
			FIN 330
			Intro to Finance
			MGMT 304
			Intro to Management
			MGMT 318
			Production-Operations Management
			MGMT 345
			Computer Information Systems
			MGMT 481
			Administrative Policy
			MKTG 304
			Principles of Marketing
			CoBA Elective 300/400 level***
			ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305
			Consumer Behavior
			MKTG 329
			Marketing Channels & Logistics
			MKTG 363
			Integrated Marketing Communications
			MKTG 480
			Marketing Research & Analysis
			MKTG 493
			Marketing Strategy
			MKTG Electives
			300/400 level
			Electives
			9
			9
			58
Total semester hrs completed with AA degree:		62	Total semester hrs completed with BS degree:
			58
			Total hrs to BS degree:
			120
*Designated as Non-Western Studies Course			
**If needed by assessment. Or elective as needed to meet min 60 credits for the AA degree.			
***ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 12/4/23 by SG			