



## TRANSFER GUIDE

### AA Business Transferring into BS Marketing

| Carl Sandburg College Courses                   |                                  |                  |                                     |
|---|----------------------------------|------------------|-------------------------------------|
| AA Business – 63 hours                          |                                  |                  |                                     |
| ENG 101-3                                       | Freshman Composition 1           | Elective-3       | Fine Arts                           |
| ENG 102-3                                       | Freshman Composition 2           | Elective-4       | Physical Sciences                   |
| SPE 120-3                                       | Intro to Public Speaking         | Elective-3       | Life Sciences                       |
| MAT 130-4                                       | College Algebra                  | ACC 101-3        | Principles of Financial Accounting  |
| ECO 201-3                                       | Principles of Macro Economics    | ACC 102-3        | Principles of Managerial Accounting |
| ECO 202-3                                       | Principles of Micro Economics    | BOC 102-3        | Business Communications             |
| PSY 101/SOC 101-3                               | Intro to Psyc/Intro to Soc       | BUS 100-3        | Intro to Business                   |
| Elective-3                                      | Social Sciences                  | MAT 131-3        | Finite Mathematics                  |
| Elective-3                                      | Humanities                       | MAT 135-4        | Calculus for Bus/Soc Sci            |
| Elective-3                                      | Humanities                       | Elective-3       | Human Relations                     |
| Southern Illinois University Carbondale Courses |                                  |                  |                                     |
| BS Marketing (MKTG) – 57 hours                  |                                  |                  |                                     |
| BUS 101-2                                       | Open for Business                | MKTG 304-3       | Principles of Marketing             |
| BUS 202-2                                       | Business Career Transitions      | CoBA Elective-3  | 300/400 level                       |
| FIN 270/280-3                                   | Legal & Social Env Bus/Bus Law I | MKTG 305-3       | Consumer Behavior                   |
| FIN 330-3                                       | Intro to Finance                 | MKTG 329-3       | Marketing Channels & Logistics      |
| MGMT 208-3                                      | Business Data Analysis           | MKTG 363-3       | Integrated Mktg Communications      |
| MGMT 304-3                                      | Intro to Management              | MKTG 480-3       | Marketing Research & Analysis       |
| MGMT 318-3                                      | Production-Operations Mgmt       | MKTG 493-3       | Marketing Strategy                  |
| MGMT 345-3                                      | Computer Information Systems     | MKTG Electives-9 | 300/400 level                       |
| MGMT 481-3                                      | Administrative Policy            | Electives-2      |                                     |
| Total Hours to Bachelor Degree: 120 Hours       |                                  |                  |                                     |

### Questions? Contact Us!

**Carl Sandburg College**

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Jasmine Winters

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**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.