



TRANSFER GUIDE

AAS Business Administration transferring into BS Marketing

Carl Sandburg College Courses			
AAS Business Administration – 60 hours			
ENG 101-3	Freshman Composition 1	BOC 120-2	Customer Service
ENG 102-3	Freshman Composition 2	BUS 100-3	Intro to Business
SPE 120-3	Intro to Public Speaking	BUS 101-3	Marketing Fundamentals
MAT 135-4	Calculus for Bus/Soc Sciences	BUS 112-3	Supervision Fundamentals
ECO 201-3	Principles of Macro Economics	BUS 205-3	Management Fundamentals
ECO 202-3	Principles of Micro Economics	BUS 206-3	Principles of Finance
ACC 101-3	Principles of Financial Accounting	BUS 208-3	Marketing Promotion
ACC 102-3	Principles of Managerial Accting	BUS 212-3	Human Resource Management
BLA 202-3	Business Law	ICT 110-3	Computer Software Applications
BOC 102-3	Business Communications	PSY 204-3	Social Psychology
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 76 hours			
PSYC 102/SOC 108-3	Intro to Psyc/Intro to Soc	MGMT 304-3	Intro to Management
Elective-3	Humanities	MGMT 318-3	Production-Operations Management
Elective-3	Physical Science	MGMT 345-3	Computer Information Systems
Elective-3	Life Science	MGMT 481-3	Administrative Policy
Elective-3	Fine Arts	MKTG 304-3	Principles of Marketing
Elective-3	Multicultural	CoBA Elective-3	300/400 level
MATH 139-3	Finite Mathematics	MKTG 305-3	Consumer Behavior
BUS 101-2	Open for Business	MKTG 329-3	Marketing Channels & Logistics
BUS 202-2	Business Career Transitions	MKTG 363-3	Integrated Mktg Communications
FIN 270/280-3	Legal & Social Env Bus/Bus Law I	MKTG 480-3	Marketing Research & Analysis
FIN 330-3	Intro to Finance	MKTG 493-3	Marketing Strategy
MGMT 208-3	Business Data Analysis	MKTG Electives-9	300/400 level
Total Hours to Bachelor Degree: 136 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Carl Sandburg College

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Southern Illinois University Carbondale

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.