

PROGRAM ARTICULATION DEGREE PLAN					
Carl Sandburg College	2022-2023	Southern Illinois University Carbondale			
AA Business - 63 hrs		BS Marketing (MKTG) - 120 hrs			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
SPE 120	Intro to Public Speaking	3	CMST 101	Intro to Oral Communication	T
ENG 101	Freshman Composition 1	3	ENGL 101	English Composition I	T
ENG 102	Freshman Composition 2	3	ENGL 102	English Composition II	T
MAT 130	College Algebra	4	MATH 108	College Algebra	T
ECO 201	Principles of Macro Economics	3	ECON 241	Intro to Macroeconomics	T
ECO 202	Principles of Micro Economics	3	ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 101	Intro to Psych -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Social Sciences Elective	3	SOCIAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
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	Physical Sciences Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Sciences Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		41			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
Human Relations Course		3	Any unarticulated courses will be used to satisfy general elective credit		
BUS 100	Intro to Business	3			
ACC 101	Principles of Financial Accounting	3	ACCT 220	Accounting I-Financial	T
ACC 102	Principles of Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BOC 102	Business Communications	3	MGMT 202	Business Communications	T
MAT 131	Finite Mathematics	3	MATH 139	Finite Mathematics	T
MAT 135	Calculus for Bus/Soc Sci	4	MATH 140	Short Course in Calculus	T
		22			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270 -or- 280	Legal & Social Environment of Business -or- Business Law I	3
			FIN 330	Intro to Finance	3
			MGMT 208	Business Data Analysis	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		2
					57
Total semester hrs completed with AA degree:		63	Total semester hrs completed with BS degree:		57
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 3/27/23 by SG					