

PROGRAM ARTICULATION DEGREE PLAN			
Carl Sandburg College		2022-2023	
AAS Business Administration - 60 hrs		Southern Illinois University Carbondale	
		BS Marketing (MKTG) - 120 hrs	
		University Core Curriculum (UCC) Capstone Option - 30 hrs	
		Hrs	Hrs
SPE 120	Intro to Public Speaking	3	UNIV 101 Saluki Success
ENG 101	Freshman Composition 1	3	CMST 101 Intro to Oral Communication
ENG 102	Freshman Composition 2	3	ENGL 101 English Composition I
MAT 135	Calculus for Bus/Soc Sciences	4	ENGL 102 English Composition II
ECO 201	Principles of Macro Economics	3	MATH 140 Short Course in Calculus
ECO 202	Principles of Micro Economics	3	ECON 241 Intro to Macroeconomics
			ECON 240 Intro to Microeconomics
			PSYC 102 -or- SOC 108 Intro to Psychology -or- Intro to Sociology
			HUMANITIES
			HUMANITIES
			PHYSICAL SCIENCE
			LIFE SCIENCE
			FINE ARTS
			HUMAN HEALTH
			MULTICULTURAL
		19	18
Program Requirements		Program Requirements	
BLA 202	Business Law	3	Any courses not articulated will be used to satisfy general elective credit
BOC 120	Customer Service	2	
BUS 100	Intro to Business	3	
BUS 101	Marketing Fundamentals	3	
BUS 112	Supervision Fundamentals	3	
BUS 205	Management Fundamentals	3	
BUS 206	Principles of Finance	3	
BUS 208	Marketing Promotion	3	
BUS 212	Human Resource Management	3	
PSY 204	Social Psychology	3	
ACC 101	Principles of Financial Accounting	3	ACCT 220 Accounting I-Financial
ACC 102	Managerial Accounting	3	ACCT 230 Accounting II-Managerial
BOC 102	Business Communications	3	MGMT 202 Business Communications
ICT 110	Computer Software Applications	3	ITEC 229 (elective) Computing for Business Administration
		41	
			MATH 139 Finite Mathematics
			BUS 101 Open for Business
			BUS 202 Business Career Transitions
			FIN 270 -or- 280 Legal & Social Environment Business -or- Business Law I
			FIN 330 Intro to Finance
			MGMT 208 Business Data Analysis
			MGMT 304 Intro to Management
			MGMT 318 Production-Operations Management
			MGMT 345 Computer Information Systems
			MGMT 481 Administrative Policy
			MKTG 304 Principles of Marketing
			CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305 Consumer Behavior
			MKTG 329 Marketing Channels & Logistics
			MKTG 363 Integrated Marketing Communications
			MKTG 480 Marketing Research & Analysis
			MKTG 493 Marketing Strategy
			MKTG Electives 300/400 level
			58
Total semester hrs completed with AAS degree:		60	Total semester hrs completed with BS degree:
			76
			Total hrs to BS degree:
			136
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 3/6/2023 by SG			