

PROGRAM ARTICULATION DEGREE PLAN					
<b>Carl Sandburg College</b>	<b>2022-2023</b>	<b>Southern Illinois University Carbondale</b>			
AS General - 61 hrs		BS Marketing (MKTG) - 120 hrs			
		<b>University Core Curriculum (UCC) - 39 hrs*</b>			
		<b>Hrs</b>			<b>Hrs</b>
			UNIV 101	Saluki Success	NA
SPE 120	Intro to Public Speaking	3	CMST 101	Intro to Oral Communication	T
ENG 101	Freshman Composition 1	3	ENGL 101	English Composition I	T
ENG 102	Freshman Composition 2	3	ENGL 102	English Composition II	T
MAT 131	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECO 201	Principles of Macro Economics	3	ECON 241	Intro to Macroeconomics	T
ECO 202	Principles of Micro Economics	3	ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 101	Intro to Psych -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Sciences Elective	5	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Sciences Elective	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		<b>36</b>			<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Electives		6	<b>Any unarticulated courses will be used to satisfy general elective credit</b>		
Human Relations Course		3			
ACC 101	Principles of Financial Accounting	3	ACCT 220	Accounting I-Financial	T
ACC 102	Principles of Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BOC 102 (open elective)	Business Communications	3	MGMT 202	Business Communications	T
MAT 135	Calculus for Bus/Soc Sci	4	MATH 140	Short Course in Calculus	T
MAT 210	Statistics	3	MGMT 208	Business Data Analysis	T
		<b>25</b>			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270 -or- 280	Legal & Social Environment of Business -or- Business Law I	3
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		7
					<b>59</b>
<b>Total semester hrs completed with AS degree:</b>		<b>61</b>	<b>Total semester hrs completed with BS degree:</b>		<b>59</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
<i>Deegree Plan updated on 3/6/2023 by SG</i>					