

TRANSFER GUIDE

AA Pathway in Business/Economics transferring into BS Marketing

City Colleges of Chicago Courses			
AA Pathway Business/Economics – 63 hours			
ENGLISH 101-3	Composition	Elective-4	Life Science Elective
ENGLISH 102-3	Composition II	Elective-3	Fine Arts Elective
SPEECH 101-3	Fund of Speech Communication	Elective-3	History Elective
MATH 140-4	College Algebra	Elective-4	Mathematics Elective
ECON 201-3	Prin of Economics I	BUSINES 181-4	Financial Accounting
ECON 202-3	Prin of Economics II	BUSINES 182-4	Managerial Accounting
PHIL 105-3	Logic	ENGLISH 105-3	Business Writing
Elective-3	Humanities & Fine Arts Elective	MATH 125-4	Introductory Statistics
Elective-4	Physical Science Elective	MATH 204-5	Calculus for Bus/Social Science
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 58 hours			
MATH 139-3	Finite Mathematics	MKTG 304-3	Marketing Management
PSYC 102/SOC 108-3	Intro to Psyc/Intro to Soc	MGMT 481-3	Administrative Policy
BUS 101-2	Open for Business	COB Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 270-3	Legal & Social Env Business	MKTG 329-3	Marketing Channels
FIN 330-3	Intro to Finance	MKTG 363-3	Strategic Promotion Management
MGMT 304-3	Intro to Management	MKTG 390-3	Marketing Research & Analysis
MGMT 318-3	Production-Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information Systems	MKTG Electives-9	300/400-level
Total Hours to Bachelor Degree: 121 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

City Colleges of Chicago

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Baccalaureate Degree Requirements Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).