

PROGRAM ARTICULATION DEGREE PLAN					
City Colleges of Chicago		2019-2020	Southern Illinois University Carbondale		
AA Pathway Business/Economics - 63 Hours			BS - Marketing (MKTG) - 120 Hours		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
ENGLISH 101	Composition	3	ENGL 101	English Composition I	T
ENGLISH 102	Composition II	3	ENGL 102	English Composition II	T
SPEECH 101	Fund of Speech Communication	3	CMST 101	Intro to Oral Communication	T
MATH 140	College Algebra	4	MATH 108	College Algebra	T
ECON 201	Prin of Economics I	3	ECON 241	Intro to Macroeconomics	T
ECON 202	Prin of Economics II	3	ECON 240	Intro to Microeconomics	T
PHIL 105	Logic	3	PHIL 105	Elementary Logic	T
	Humanities & Fine Arts Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		T
			MULTICULTURAL		T
		36			0
			An Associate of Arts from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
	History Elective	3	Any courses not articulated will be used to satisfy general elective credit		
	Mathematics Elective	4			
BUSINES 181	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
BUSINES 182	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
ENGLISH 105	Business Writing	3	MGMT 202	Business Communications	T
MATH 125	Introductory Statistics	4	MGMT 208	Business Data Analysis	T
MATH 204	Calculus for Bus/Social Sci	5	MATH 140	Short Course in Calculus	T
		27			
			MATH 139	Finite Mathematics	3
			PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Sociology	3
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270	Legal & Social Environment of Business	3
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MKTG 304	Marketing Management	3
			MGMT 481	Administrative Policy	3
			COB Elective 300/400 level	ACCT, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels	3
			MKTG 363	Strategic Promotion Management	3
			MKTG 390	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400-level	9
Total semester hrs completed w/ AA degree:		63	Total semester hrs completed w/ BS degree:		58
			Total hrs to BS degree:		121
Degree Plan updated on 9/10/19 by SG					