

# TRANSFER GUIDE

## AA General transferring into BS Marketing

College of Lake County Courses			
AA General– 60 hours			
ENG 121-3	English Composition I		Fine Arts Elective-3
ENG 122-3	English Composition II		Multicultural Elective-3
CMM 121-3	Fundamentals of Speech	PSY/SOC 121-3	Intro to Psyc/Intro to Soc
MTH 127-3	Finite Mathematics I	ACC 121-4	Financial Accounting
ECO 221-3	Prin of Macroeconomics	ACC 122-4	Managerial Accounting
ECO 222-3	Prin of Microeconomics	ENG 126-3	Adv Comp: Sci & Tech Comm
	Humanities Elective-3	MTH 222-4	Business Statistics
	Humanities Elective-3	MTH 224-4	Calculus for Bus & Soc Sci
	Life Science Elective-3	Elective-1	
	Physical Science Elective-4		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 60 hours			
BUS 101-2	Open for Business	COB Elective-3	300/400-level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 270-3	Legal & Social Env Business	MKTG 329-3	Marketing Channels
FIN 330-3	Intro to Finance	MKTG 363-3	Strategic Promotion Management
MGMT 304-3	Intro to Management	MKTG 390-3	Marketing Research & Analysis
MGMT 318-3	Production-Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information Systems	MKTG Electives-9	300/400-level
MGMT 481-3	Administrative Policy	Electives-8	
MKTG 304-3	Marketing Management		
Total Hours to Bachelor Degree: 120 Hours			

### Questions? Contact Us!

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

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**Baccalaureate Degree Requirements** Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

**Grade Point Average Requirements.** Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

### Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

### Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

### Degree Works

*Degree Works* is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).