

TRANSFER GUIDE

AS General transferring into BS Marketing

College of Lake County Courses			
AS General– 60 hours			
ENG 121-3	English Composition I		Physical Science Elective-4
ENG 122-3	English Composition II		Physical/Life Science Elective-3
CMM 121-3	Fundamentals of Speech	PSY/SOC 121-3	Intro to Psyc/Intro to Soc
MTH 127-3	Finite Mathematics I	ACC 121-4	Financial Accounting
ECO 221-3	Prin of Macroeconomics	ACC 122-4	Managerial Accounting
ECO 222-3	Prin of Microeconomics	BUS 221-3	Business Law I
	Humanities Elective-3	BUS 237-3	Managerial Communication
	Fine Arts Elective-3	MTH 222-4	Business Statistics
	Life Science Elective-4	MTH 224-4	Calculus for Bus & Soc Sci
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 60 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400-level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated Mktg Communications
MGMT 318-3	Production-Operations Mgmt	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400-level
MKTG 304-3	Principles of Marketing	Electives-11	
Total Hours to Bachelor Degree: 120 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

College of Lake County
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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Saluki Transfer Pathways

The Saluki Transfer Pathways program is for students who plan to attend a community college first, and then transfer to SIU Carbondale for a specific major. The program is intended to help students prepare their transfer to SIU well in advance of the matriculation date and take some of the stress out of the transfer process. Students can apply to SIU up to 2 years in advance and be conditionally admitted into the university! If you have any questions about the Saluki Transfer Pathways program, please email transfer@siu.edu.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).

Saluki Transfer Estimator Portal (STEP)

The Saluki Transfer Estimator Portal (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.