

PROGRAM ARTICULATION DEGREE PLAN				
College of Lake County		Southern Illinois University Carbondale		
2024-2025		BS Marketing (MKTG) - 120 Hours		
AA Business Administration - 61 Hours		University Core Curriculum (UCC) - 39 hrs*		
		Hrs	Hrs	
		UNIV 101	Saluki Success	
			NA	
CMM 121	Fundamentals of Speech	3 CMST 101	Intro to Oral Communication	
ENG 121	English Composition I	3 ENGL 101	English Composition I	
ENG 122	English Composition II	3 ENGL 102	English Composition II	
MTH 127	Finite Mathematics I	3 MATH 139	Finite Mathematics	
ECO 221	Prin of Macroeconomics	3 ECON 241	Intro to Macroeconomics	
ECO 222	Prin of Microeconomics	3 ECON 240	Intro to Microeconomics	
PSY 121	Intro to Psychology	3 PSYC 102	Intro to Psychology	
	Humanities	3 HUMANITIES	See SIUC Transfer Equivalency Guide	
	Humanities	3 HUMANITIES	See SIUC Transfer Equivalency Guide	
	Physical Science	4 PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	
	Life Science	3 LIFE SCIENCE	See SIUC Transfer Equivalency Guide	
	Fine Arts*	3 FINE ARTS	See SIUC Transfer Equivalency Guide	
		HUMAN HEALTH	NA	
		MULTICULTURAL	NA	
		37	0	
		*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>		<b>Program Requirements</b>		
BUS 121	Intro to Business	3	Any courses not articulated will be used to satisfy general elective credit	
CLC 120	College Success Seminar	2		
ACC 121	Financial Accounting	4		
ACC 122	Managerial Accounting	4		
BUS 221	Business Law I	3		
MTH 222	Business Statistics	4		
MTH 224	Calc for Bus & Soc Sci	4		
		24		
		BUS 101		Open for Business
		BUS 202		Business Career Transitions
		FIN 330	Intro to Finance	
		MGMT 202	Business Communications	
		MGMT 304	Intro to Management	
	*Should also satisfy the International/Multicultural requirement	MGMT 318	Production-Operations Mgmt	
		MGMT 345	Computer Information Systems	
		MGMT 481	Administrative Policy	
		MKTG 304	Principles of Marketing	
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	
		MKTG 305	Consumer Behavior	
		MKTG 329	Marketing Channels & Logistics	
		MKTG 363	Integrated Marketing Communications	
		MKTG 480	Marketing Research & Analysis	
		MKTG 493	Marketing Strategy	
		MKTG Electives	300/400 level	
		Electives	7	
			59	
<b>Total semester hrs completed w/AA degree:</b>		<b>61</b>	<b>Total semester hrs completed w/BS degree:</b>	
			<b>59</b>	
		<b>Total hrs to BS degree:</b>		
			<b>120</b>	
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 4/11/24 by SG				