

PROGRAM ARTICULATION DEGREE PLAN					
College of Lake County		2019-2020	Southern Illinois University Carbondale		
AA General - 60 Hours			BS - Marketing (MKTG) - 120 Hours		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
ENG 121	English Composition I	3	ENGL 101	English Composition I	T
ENG 122	English Composition II	3	ENGL 102	English Composition II	T
CMM 121	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication	T
MTH 127	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECO 221	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 121 -or- SOC 121	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
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	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
	Multicultural Elective	3	MULTICULTURAL		T
		37			0
			An Associate of Arts from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Elective		1	Any courses not articulated will be used to satisfy general elective credit		
ACC 121	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 122	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
ECO 222	Prin of Microeconomics	3	ECON 240	Intro to Microeconomics	T
ENG 126	Adv Comp: Sci/Tech Comm	3	MGMT 202	Business Communications	T
MTH 222	Business Statistics	4	MGMT 208	Business Data Analysis	T
MTH 224	Calc for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270	Legal & Social Environment of Business	3
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Marketing Management	3
			COB Elective Course	300-400 level	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels	3
			MKTG 363	Strategic Promotion Management	3
			MKTG 390	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300-400-level	9
			Electives	Needed to meet 120 hr degree requirement	8
<b>Total semester hrs completed w/ AA degree:</b>		<b>60</b>	<b>Total semester hrs completed w/ BS degree:</b>		<b>60</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>