

PROGRAM ARTICULATION DEGREE PLAN					
College of Lake County	2020-2021		Southern Illinois University Carbondale		
AAS Business - 62 Hours			BS - Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) Capstone Option - 30 hrs		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
ENG 121	English Composition I	3	ENGL 101	English Composition I	T
			ENGL 102	English Composition II	NA
CMM 121	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication	T
MTH 127	Finite Mathematics I	3	MATH 139	Finite Mathematics	T
ECO 221	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
			PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	3
HUM 127 -or- PHI 125	Critical Thinking -or- Intro to Ethics	3	PHIL 105 -or- PHIL 104	Elementary Logic -or- Ethics	T
			HUMANITIES		NA
			PHYSICAL SCIENCE		3
			LIFE SCIENCE		3
			FINE ARTS		3
			HUMAN HEALTH		NA
			MULTICULTURAL		3
		15			15
Program Requirements			Program Requirements		
BUS, ACC -or- SCM Electives		18	Any courses not articulated will be used to satisfy general elective credit		
BUS 223	Principles of Management	3			
BUS 227	Principles of Marketing	3			
ACC 121	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 122	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 121	Intro to Business	3	MGMT 170 (elective)	Intro to Business	T
BUS 221	Business Law I	3	FIN 270	Legal & Social Environment of Business	T
BUS 237	Managerial Communication	3	MGMT 202	Business Communications	T
CIT 119 -or- CIT 120	Intro Office Software -or- Intro Computers	3	ITEC 229 -or- CS 200B (elective)	Computing Busi Admin -or- Computer Concepts	T
ECO 222	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
		47			
			MATH 140	Short Course in Calculus	4
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 208	Business Data Analysis	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
					56
Total semester hrs completed w/ AAS degree:		62	Total semester hrs completed w/ BS degree:		71
			Total hrs to BS degree:		133