

PROGRAM ARTICULATION DEGREE PLAN					
College of Lake County		2020-2021	Southern Illinois University Carbondale		
AS General - 60 Hours			BS - Marketing (MKTG) - 120 Hours		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
ENG 121	English Composition I	3	ENGL 101	English Composition I	T
ENG 122	English Composition II	3	ENGL 102	English Composition II	T
CMM 121	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication	T
MTH 127	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECO 221	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 222	Prin of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 121 -or- SOC 121	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		38			0
			An Associate of Science from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
ACC 121	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 122	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 221	Business Law I	3	FIN 270	Legal & Social Environment of Business	T
BUS 237	Managerial Communication	3	MGMT 202	Business Communications	T
MTH 222	Business Statistics	4	MGMT 208	Business Data Analysis	T
MTH 224	Calc for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
		22			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300-400-level	9
			Electives		11
Total semester hrs completed w/AS degree:		60	Total semester hrs completed w/ BS degree:		60
			Total hrs to BS degree:		120
Degree Plan updated on 8/21/2020 by SG					