

PROGRAM ARTICULATION DEGREE PLAN			
College of Lake County		2024-2025	
AS General - 65 Hours		Southern Illinois University Carbondale BS Marketing (MKTG) - 120 Hours	
University Core Curriculum (UCC) - 39 hrs*			
		Hrs	Hrs
		UNIV 101	Saluki Success
CMM 121	Fundamentals of Speech	3	CMST 101
ENG 121	English Composition I	3	ENGL 101
ENG 122	English Composition II	3	ENGL 102
MTH 127	Finite Mathematics I	3	MATH 139
ECO 221	Prin of Macroeconomics	3	ECON 241
ECO 222	Prin of Microeconomics	3	ECON 240
PSY 121 -or- SOC 121	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108
	Humanities	3	HUMANITIES
			HUMANITIES
	Physical Science	4	PHYSICAL SCIENCE
	Life Science	4	LIFE SCIENCE
	Physical -or- Life Science	3	PHYSICAL -OR- LIFE SCIENCE
	Fine Arts	3	FINE ARTS
			HUMAN HEALTH
			MULTICULTURAL
		38	0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
BUS 121	Intro to Business	3	Any unarticulated courses will be used to satisfy general elective credit
CLC 120	College Success Seminar	2	
ACC 121	Financial Accounting	4	
ACC 122	Managerial Accounting	4	
BUS 221	Business Law I	3	
BUS 237	Managerial Communication	3	
MTH 222	Business Statistics	4	
MTH 224	Calc for Bus & Soc Sci	4	
		27	
		BUS 101	
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Management
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research & Analysis
		MKTG 493	Marketing Strategy
		MKTG Electives	300/400 level
		Electives	
			55
Total semester hrs completed w/AS degree:		65	Total semester hrs completed w/BS degree:
			55
		Total hrs to BS degree:	
			120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 4/10/24 by SG			