PROGRAM ARTICULATION DEGRE	2020 2024		Southorn Illinois University Or	rhandala	
Danville Area Community College AAS Marketing - 64 hrs	2020-2021		Southern Illinois University Ca	rbondalė	
AAS Marketing - 64 hrs			BS Marketing (MKTG) - 120 hrs		
		<u></u>	UCC Capstone Option - 30 hrs		-
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
SPCH 101	Oral Communication		CMST 101	Intro to Oral Communication	Т
ENGL 101	Rhetoric & Composition I	3	ENGL 101	English Composition I	T
			ENGL 102	English Composition II	NA
MATH 135	Introductory Analysis II		MATH 139	Finite Mathematics	Т
CECN 102	Microeconomic Principles	3	ECON 240	Intro to Microeconomics	T
			ECON 241	Intro to Macroeconomics	3
			PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	3
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
			PHYSICAL SCIENCE		3
			LIFE SCIENCE		3
			FINE ARTS		3
			HUMAN HEALTH		NA
			MULTICULTURAL	,	3
	-	15			18
	1				1.3
	1				
Program Requirements	1		Program Requirements		
BMGT 104	Interpersonal Relationships	3		1	
BMGT 117	Principles of Marketing	4	1		
BMGT 118	Professional Selling	3	1		
BMGT 201	Digital Promotional Strategy	3	-		
BMGT 202	Content Creation	3	-		
			-		
BMGT 213	Principles of Advertising	4	-		
BMGT 244	Digital Marketing	3			
	- · · · · ·				
BOFF 225	Spreadsheet Applications	3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253	Social Media for Business	3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255	Social Media for Business Digital Presentations	3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253	Social Media for Business	3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270	Social Media for Business Digital Presentations	3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260	Social Media for Business Digital Presentations Professional Development	3 3 2	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270	Social Media for Business Digital Presentations Professional Development Marketing Analytics	3 3 2 3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3	Any courses not articula	ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1		ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6		ated will be used to satisfy general elective credit	
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6		Short Course in Calculus	4
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220	Short Course in Calculus Accounting I-Financial	43
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230	Short Course in Calculus Accounting I-Financial Accounting II-Managerial	4333
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business	4 3 3 2
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions	4 3 3 2 2
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I	4 3 2 2 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance	4 3 2 2 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications	4 3 2 2 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 - or - 280 FIN 330 MGMT 202 MGMT 202	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis	4 3 3 2 2 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management	4 3 3 2 2 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304 MGMT 318	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management	4 3 2 2 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 318	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 345 MGMT 345 MGMT 345 MGMT 345	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 345 MGMT 345 MGMT 345 MGMT 345	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 - 0r- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 318 MGMT 318 MGMT 318 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior	4 3 3 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CCBA Elective 300/400 level MKTG 305 MKTG 329	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 - 0r- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 318 MGMT 318 MGMT 318 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 208 MGMT 304 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CCBA Elective 300/400 level MKTG 305 MKTG 329	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 304 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 363	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 363 MKTG 480 MKTG 493	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications	4 4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 383 MKTG 480	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis Marketing Strategy	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management	3 3 2 3 3 3 1 6	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 363 MKTG 480 MKTG 493	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis Marketing Strategy	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management Success in College	3 3 3 1 6 47	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 363 MKTG 480 MKTG 493	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis Marketing Strategy 300/400 level	4 4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101 Marketing Electives	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management Success in College	3 3 3 1 6 47	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 202 MGMT 202 MGMT 304 MGMT 318 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 383 MKTG 480 MKTG 493 Marketing Electives	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis Marketing Strategy 300/400 level	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3
BOFF 225 BOFF 253 BOFF 255 BOFF 260 BOFF 270 BOFF 275 INST 101 Marketing Electives	Social Media for Business Digital Presentations Professional Development Marketing Analytics Social Media Management Success in College	3 3 3 1 6 47	MATH 140 ACCT 220 ACCT 230 BUS 101 BUS 202 FIN 270 -or- 280 FIN 330 MGMT 202 MGMT 208 MGMT 304 MGMT 345 MGMT 345 MGMT 345 MGMT 481 MKTG 304 CoBA Elective 300/400 level MKTG 305 MKTG 329 MKTG 363 MKTG 480 MKTG 493 Marketing Electives	Short Course in Calculus Accounting I-Financial Accounting II-Managerial Open for Business Business Career Transitions Legal & Social Envir Business -or- Business Law I Intro to Finance Business Communications Business Data Analysis Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, FIN, MGMT, MKTG Consumer Behavior Marketing Channels & Logistics Integrated Marketing Communications Marketing Research and Analysis Marketing Strategy 300/400 level	4 3 3 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3