

PROGRAM ARTICULATION DEGREE PLAN				
Danville Area Community College	2020-2021		Southern Illinois University Carbondale	
AS General - 60 hrs			BS Marketing (MKTG) - 120 hrs	
			University Core Curriculum (UCC) - 39 hrs*	
		Hrs		Hrs
			UNIV 101	Saluki Success
SPCH 101	Oral Communication	3	CMST 101	Intro to Oral Communication
ENGL 101	Rhetoric & Composition I	3	ENGL 101	English Composition I
ENGL 102	Rhetoric & Composition II	3	ENGL 102	English Composition II
MATH 135	Introductory Analysis II	3	MATH 139	Finite Mathematics
CECN 102	Microeconomic Principles	3	ECON 240	Intro to Microeconomics
CECN 103	Macroeconomic Principles	3	ECON 241	Intro to Macroeconomics
PSYC 100 -or- SOCY 100	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide
			HUMANITIES	NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide
			HUMAN HEALTH	NA
			MULTICULTURAL	NA
		37		0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements			Program Requirements	
Electives		7	Any unarticulated courses will be used to satisfy general elective credit	
BOFF 125	Business Communication	3	MGMT 202	Business Communications
CACC 101	Financial Accounting	3	ACCT 220	Accounting I-Financial
CACC 105	Managerial Accounting	3	ACCT 230	Accounting I-Managerial
MATH 125	Introductory Analysis I	4	MATH 140	Short Course in Calculus
MATH 161	Statistics	3	MGMT 208	Business Data Analysis
		23		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 270 -or- 280	Legal & Social Envir Business -or- Business Law I
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research and Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
			Electives	
				60
Total semester hrs completed with AS degree:		60	Total semester hrs completed with BS degree:	60
			Total hrs to BS degree:	120
Degree Plan updated on 10/13/2020 by SG				