



# TRANSFER GUIDE

## **AA General transferring into BS Marketing**

Elgin Community College Courses			
AA General – 60 hours			
ENG 101-3	English Composition I	Elective-3	Life Science
ENG 102-3	English Composition II	PSY/SOC 100-3	Intro to Psychology/Prin of Sociology
CMS 101-3	Fundamentals of Speech	ACC 200-4	Financial Accounting
MTH 125-3	Fin Math for Business & Mgmt	ACC 240-4	Managerial Accounting
ECN 201-3	Principles of Microeconomics	BUS 101-3	Business Communications
ECN 202-3	Principles of Macroeconomics	BUS 112/113-3	Legal Environ Business/Business Law
Elective-3	Humanities	BUS 140/MTH 120-3	Business Statistics/Statistics I
Elective-3	Humanities	MTH 126-4	Calculus for Business & Social Sci
Elective-3	Fine Arts	Electives-2	
Elective-4	Physical Science w/Lab		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 60 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated Marketing Communications
MGMT 318-3	Production-Operations Mgmt	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400 level
MKTG 304-3	Principles of Marketing	Electives-11	
Total Hours to Bachelor Degree: 120 hours			

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive

Marketing Analyst Marketing Assistant

Business Dev Representative Marketing Sales Representative

#### **Questions? Contact Us!**

**Elgin Community College** 

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**Disclaimer:** You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is assumed to be current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.



### **Baccalaureate Degree Requirements**

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution. **Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for <u>all work</u> taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

#### **Compact Agreement**

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

### Saluki Transfer Pathways

Saluki Transfer Pathways is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

### **DegreeWorks**

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in Salukinet.

## Saluki Transfer Estimator Portal (STEP)

The <u>Saluki Transfer Estimator Portal</u> (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.