

PROGRAM ARTICULATION DEGREE PLAN				
Elgin Community College		2023-2024		
AAS Business - 61 Hours		Southern Illinois University Carbondale		
		BS Marketing (MKTG) - 120 Hours		
		UCC Capstone Option - 30 hrs		
		Hrs	Hrs	
		UNIV 101	Saluki Success	
CMS 101	Fundamentals of Speech	3 CMST 101	Intro Oral Communication	
ENG 101	English Composition I	3 ENGL 101	English Composition I	
ENG 102	English Composition II	3 ENGL 102	English Composition II	
MTH 125	Fin Math for Business & Management	3 MATH 139	Finite Mathematics	
ECN 201	Principles of Microeconomics	3 ECON 240	Intro to Microeconomics	
		3 ECON 241	Intro to Macroeconomics	
PSY 100 -or- SOC 100	Intro to Psyc -or- Prin of Soc	3 PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	
HUM 216	Ethics	3 PHIL 104	Ethics	
		HUMANITIES	NA	
		PHYSICAL SCIENCE	3	
		LIFE SCIENCE	3	
		FINE ARTS	3	
		HUMAN HEALTH	NA	
		MULTICULTURAL	3	
		21	15	
<b>Program Requirements</b>		<b>Program Requirements</b>		
Concentration Electives		12		
BUS 100	Intro to Business	3	<b>Any courses not articulated will be used to satisfy general elective credit</b>	
BUS 145	E-Commerce	3		
BUS 260	Global Business	3		
MKT 103	Marketing	3		
MKT 105	Sales	3		
MMT 101	Principles of Management	3		
ACC 200	Financial Accounting	4 ACCT 220		Accounting I-Financial
BUS 112 -or- 113	Legal Environ Business -or- Business Law	3 FIN 270 -or- 280		Legal & Social Environ Business -or- Business Law I
CIS 105 -or- CIS 110	Intro Computer Program -or- Intro Computers	3 ITEC 209 -or- CS 200B -or- ITEC 229 (elective)		Intro Program -or- Computer Concepts -or- Computing Busi Admin
		40		
		MATH 140	Short Course in Calculus	
		ACCT 230	Accounting II-Managerial	
		BUS 101	Open for Business	
		BUS 202	Business Career Transitions	
		FIN 330	Intro to Finance	
		MGMT 202	Business Communications	
		MGMT 208	Business Data Analysis	
		MGMT 304	Intro to Management	
		MGMT 318	Production-Operations Mgmt	
		MGMT 345	Computer Information Systems	
		MGMT 481	Administrative Policy	
		MKTG 304	Principles of Marketing	
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	
		MKTG 305	Consumer Behavior	
		MKTG 329	Marketing Channels & Logistics	
		MKTG 363	Integrated Marketing Communications	
		MKTG 480	Marketing Research & Analysis	
		MKTG 493	Marketing Strategy	
		MKTG Electives	300/400 level	
			62	
<b>Total semester hrs completed w/AAS degree:</b>		<b>61</b>	<b>Total semester hrs completed w/BS degree:</b>	
			<b>77</b>	
			<b>Total hrs to BS degree:</b>	
			<b>138</b>	
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 9/15/23 by SG				