

PROGRAM ARTICULATION DEGREE PLAN					
Elgin Community College	2023-2024	Southern Illinois University Carbondale			
AS General - 60 Hours		BS Marketing (MKTG) - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
CMS 101	Fundamentals of Speech	3	CMST 101	Intro Oral Communication	T
ENG 101	English Composition I	3	ENGL 101	English Composition I	T
ENG 102	English Composition II	3	ENGL 102	English Composition II	T
MTH 125	Fin Math for Business & Management	3	MATH 139	Finite Mathematics	T
ECN 201	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECN 202	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 100 -or- SOC 100	Intro to Psyc -or- Prin of Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science w/Lab	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical Science -or- Life Science	3	PHYSICAL SCIENCE -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		37			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
Electives		2	Any courses not articulated will be used to satisfy general elective credit		
ACC 200	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 240	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 101	Business Communications	3	MGMT 202	Business Communications	T
BUS 112 -or- 113	Legal Environ Business -or- Business Law	3	FIN 270 -or- 280	Legal & Social Env Business -or- Business Law I	T
BUS 140 -or- MTH 120	Business Statistics -or- Statistics I	3	MGMT 208	Business Data Analysis	T
MTH 126	Calculus for Business & Social Sci	4	MATH 140	Short Course in Calculus	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		11
					60
Total semester hrs completed w/AS degree:		60	Total semester hrs completed w/BS degree:		60
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 9/15/23 by SG					