PROGRAM ARTICULATION DEGREE PLAN					
Harper College	***2020-2021***		***Southern Illinois University Carbondale***		
AA General - 60 Hours			BS - Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			**Hrs**
			UNIV 101	Saluki Success	NA
SPE 101	Fund of Speech Communication	3	CMST 101	Intro to Oral Communication	T
ENG 101	Composition	3	ENGL 101	English Composition I	T
ENG 102	Composition	3	ENGL 102	English Composition II	T
MTH 124	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECO 211	Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECO 212	Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 101 -or- SOC 101	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	Humanities Elective	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	Physical Science Elective	4	PHYSICAL SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	Life Science Elective	3	LIFE SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	Fine Arts Elective	3	FINE ARTS	*See SIUC Transfer Equivalency Guide*	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		37			**0**
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			**Program Requirements**		
Electives		2	**Any courses not articulated will be used to satisfy general elective credit**		
ACC 101	Intro to Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 102	Intro to Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
ACC 211 -or- 213	Business Law I -or- Legal Environ Business	3	FIN 280 -or- 270	Business Law I -or- Legal & Social Environ Business	T
ENG 130	Business Writing	3	MGMT 202	Business Communciations	T
MTH 225	Business Statistics	4	MGMT 208	Business Data Analysis	T
MTH 134	Calculus Social Scientists	4	MATH 140	Short Course in Calculus	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		11
Total semester hrs completed w/AA degree:		**60**	**Total semester hrs completed w/BS degree:**		**60**
			Total hrs to BS degree:		**120**
Degree Plan updated on 9/22/2020 by SG					