

TRANSFER GUIDE

AS General Transferring into BS Marketing

Heartland Community College Courses			
AS General – 60 hours			
COMM 101-3	Intro to Oral Communication	Elective-3	Life Sciences
ENGL 101-3	Critical Reading & Writing	Elective-3	Physical/Life Sciences
ENGL 102-3	Multimodal Composition	Elective-3	Fine Arts
ECON 101-3	Principles of Microeconomics	ACCT 200-4	Financial Accounting
ECON 102-3	Principles of Macroeconomics	ACCT 201-4	Managerial Accounting
PSY 101/SOC 101-3	Intro to Psyc/Intro to Soc	BTEC 115-3	Business Communications
MATH 111-4	Finite Math for Business & Soc Sci	MATH 141-4	Intro to Statistics
Elective-3	Humanities	MATH 151-4	Calculus for Business & Social Sci
Elective-4	Physical Sciences	Electives-3	
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 60 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 270/280-3	Legal & Social Env Bus/Bus Law I	MKTG 329-3	Marketing Channels & Logistics
FIN 330-3	Intro to Finance	MKTG 363-3	Integrated Mktg Communications
MGMT 304-3	Intro to Management	MKTG 480-3	Marketing Research & Analysis
MGMT 318-3	Production-Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information Systems	MKTG Electives-9	300/400 level
MGMT 481-3	Administrative Policy	Electives-8	
MKTG 304-3	Principles of Marketing		
Total Hours to Bachelor Degree: 120 hours			

Questions? Contact Us!

Heartland Community College

Rachel Cook

Associate Director of Advisement & Transfer Coordination

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Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
 Marketing Analyst
 Marketing Assistant
 Business Dev Representative
 Marketing Sales Representative

Southern Illinois University Carbondale

Jasmine Winters

Chief Academic Advisor

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.