

PROGRAM ARTICULATION DEGREE PLAN			
Highland Community College	2020-2021	Southern Illinois University Carbondale	
AA Business Administration - 65 Hours		BS - Marketing (MKTG) - 120 Hours	
		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
		UNIV 101	Saluki Success
SPCH 191	Fundamentals of Speech	3 CMST 101	Intro Oral Communication
ENGL 121	Rhetoric & Composition I	3 ENGL 101	English Composition I
ENGL 122	Rhetoric & Composition II	3 ENGL 102	English Composition II
MATH 171	Finite Mathematics	4 MATH 139	Finite Math
ECON 111	Principles of Economics I	3 ECON 241	Intro to Macroeconomics
ECON 112	Principles of Economics II	3 ECON 240	Intro to Microeconomics
PSY 161 -or- SOCI 171	Intro to Psyc -or- Intro to Soc	3 PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Physical Science Elective	3 PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	4 LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Humanities Elective	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Humanities Elective	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3 FINE ARTS	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3 FINE ARTS	See SIUC Transfer Equivalency Guide
			HUMAN HEALTH
			MULTICULTURAL
		41	0
		*An AA from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements		Program Requirements	
ACCT 105 -and- 213	Elements of Accounting -and- Financial Accounting	7 ACCT 220	Accounting I-Financial
ACCT 214	Managerial Accounting	4 ACCT 230	Accounting II-Managerial
BUSN 141	Business Communications	3 MGMT 202	Business Communications
BUSN 221	Business Statistics	3 FIN 208	Business Data Analysis
BUSN 223 -or- 229	Business Law I -or- Legal Envir of Business	3 FIN 270	Legal & Social Environment of Business
MATH 172	Calculus for Business & Soc Sci	4 MATH 140	Short Course in Calculus
		24	
		BUS 101	Open for Business
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Mgmt
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research and Analysis
		MKTG 493	Marketing Strategy
		Marketing Electives	300/400 level
		Electives	
			55
Total semester hrs completed w/AA degree:		65	Total semester hrs completed w/BS degree:
			55
		Total hrs to BS degree:	
			120
Degree Plan updated on 12/3/2020 by SG			