

PROGRAM ARTICULATION DEGREE PLAN					
Highland Community College 2024-2025		Southern Illinois University Carbondale			
AA Business Administration - 62 Hours		BS Marketing (MKTG) - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs		Hrs	
			UNIV 101	Saluki Success	NA
SPCH 191	Fundamentals of Speech Comm	3	CMST 101	Intro Oral Communication	T
ENGL 121	Rhetoric & Composition I	3	ENGL 101	English Composition I	T
ENGL 122	Rhetoric & Composition II	3	ENGL 102	English Composition II	T
MATH 171	Finite Mathematics	4	MATH 139	Finite Math	T
ECON 111	Principles of Economics I	3	ECON 241	Intro to Macroeconomics	T
ECON 112	Principles of Economics II	3	ECON 240	Intro to Microeconomics	T
PSY 161 -or- SOCI 171	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Physical Science Elective	3	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
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			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		41			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
ACCT 213	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 214	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUSN 141	Business Communications	3	MGMT 202	Business Communications	T
BUSN 221	Business Statistics	3	MGMT 208	Business Data Analysis	T
BUSN 223 -or- 229	Business Law I -or- Legal Envir of Business	3	FIN 270	Legal & Social Environment of Business	T
MATH 172	Calculus for Business & Soc Sci	4	MATH 140	Short Course in Calculus	T
		21			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		9
					58
Total semester hrs completed w/AA degree:		62	Total semester hrs completed w/BS degree:		58
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 3/21/24 by SG					