Highland Community College 2024-2025 Southern Illinois University Carbondale	HI N. T.
University Core Curriculum (UCC) - 39 hrs*	N. T
Broken	N. T
SPCH 191	N. T
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ENGL 121	T T T T T T T T T T T T T T T T T T T
ENGL 122	T T T T T T T T T T T T T T T T T T T
MATH 171	T
ECON 111	T
ECON 112	T T T T T T T T T T T T T T T T T T T
PSY 161 - or - SOC 171	T
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MKTG 304 Principles of Marketing	3
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CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MI	KTG, PADM 3
MKTG 305 Consumer Behavior	3
MKTG 329 Marketing Channels & Logistics	3
MKTG 363 Integrated Marketing Communications	3
MKTG 480 Marketing Research & Analysis	3
MKTG 493 Marketing Strategy	3
MKTG Electives 300/400 level	9
Electives	<u>g</u>
	5
Total semester hrs completed w/AA degree: 62 Total semester hrs completed w/BS degree:	5
Total hrs to BS degree:	12
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement	
Degree Plan updated on 3/21/24 by SG	