

PROGRAM ARTICULATION DEGREE PLAN			
Highland Community College 2020-2021		Southern Illinois University Carbondale	
AS General - 63 Hours		BS - Marketing (MKTG) - 120 Hours	
		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
		UNIV 101	Saluki Success
SPCH 191	Fundamentals of Speech	3	CMST 101
ENGL 121	Rhetoric & Composition I	3	ENGL 101
ENGL 122	Rhetoric & Composition II	3	ENGL 102
MATH 171	Finite Mathematics	4	MATH 139
ECON 111	Principles of Economics I	3	ECON 241
ECON 112	Principles of Economics II	3	ECON 240
PSY 161 -or- SOCI 171	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108
	Physical Sciences Elective	4	PHYSICAL SCIENCE
	Life Sciences Elective	4	LIFE SCIENCE
	Physical -or- Life Sciences Elective	3	PHYSICAL -OR- LIFE SCIENCE
	Humanities Elective	3	HUMANITIES
			HUMANITIES
	Fine Arts Elective	3	FINE ARTS
			HUMAN HEALTH
			MULTICULTURAL
		<b>39</b>	<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements
<b>Program Requirements</b>		<b>Program Requirements</b>	
ACCT 105 -and- 213	Elements of Accounting -and- Financial Accounting	7	ACCT 220
ACCT 214	Managerial Accounting	4	ACCT 230
BUSN 141	Business Communications	3	MGMT 202
BUSN 221	Business Statistics	3	FIN 208
BUSN 223 -or- 229	Business Law I -or- Legal Envir of Business	3	FIN 270
MATH 172	Calculus for Business & Soc Sci	4	MATH 140
		<b>24</b>	
		BUS 101	Open for Business
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Mgmt
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research and Analysis
		MKTG 493	Marketing Strategy
		Marketing Electives	300/400 level
		Electives	
			<b>57</b>
<b>Total semester hrs completed w/AS degree:</b>		<b>63</b>	<b>Total semester hrs completed w/BS degree:</b>
			<b>57</b>
			<b>Total hrs to BS degree:</b>
			<b>120</b>
Degree Plan updated on 11/24/2020 by SG			