

PROGRAM ARTICULATION DEGREE PLAN			
Highland Community College	2024-2025	Southern Illinois University Carbondale	
AS General - 62 Hours		BS Marketing (MKTG) - 120 Hours	
		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
		UNIV 101	Saluki Success
SPCH 191	Fundamentals of Speech Comm	3 CMST 101	Intro Oral Communication
ENGL 121	Rhetoric & Composition I	3 ENGL 101	English Composition I
ENGL 122	Rhetoric & Composition II	3 ENGL 102	English Composition II
MATH 171	Finite Mathematics	4 MATH 139	Finite Math
ECON 111	Principles of Economics I	3 ECON 241	Intro to Macroeconomics
ECON 112	Principles of Economics II	3 ECON 240	Intro to Microeconomics
PSY 161 -or- SOCI 171	Intro to Psyc -or- Intro to Soc	3 PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Physical Sciences Elective	4 PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Sciences Elective	4 LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Physical -or- Life Sciences Elective	3 PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Humanities Elective	3 HUMANITIES	See SIUC Transfer Equivalency Guide
		HUMANITIES	
	Fine Arts Elective	3 FINE ARTS	See SIUC Transfer Equivalency Guide
		HUMAN HEALTH	
		MULTICULTURAL	
		<b>39</b>	<b>0</b>
		*An AS from a regionally accredited Illinois community college satisfies UCC requirements	
<b>Program Requirements</b>		<b>Program Requirements</b>	
Electives		Any unarticulated courses will be used to satisfy general elective credit	
ACCT 213	Financial Accounting	4 ACCT 220	Accounting I-Financial
ACCT 214	Managerial Accounting	4 ACCT 230	Accounting II-Managerial
BUSN 141	Business Communications	3 MGMT 202	Business Communications
BUSN 221	Business Statistics	3 MGMT 208	Business Data Analysis
BUSN 223 -or- 229	Business Law I -or- Legal Envir of Business	3 FIN 270	Legal & Social Environment of Business
MATH 172	Calculus for Business & Soc Sci	4 MATH 140	Short Course in Calculus
		<b>23</b>	
		BUS 101	Open for Business
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Mgmt
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research & Analysis
		MKTG 493	Marketing Strategy
		MKTG Electives	300/400 level
		Electives	
			<b>9</b>
			<b>58</b>
<b>Total semester hrs completed w/AS degree:</b>	<b>62</b>	<b>Total semester hrs completed w/BS degree:</b>	<b>58</b>
		<b>Total hrs to BS degree:</b>	<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 3/21/24 by SG			