

PROGRAM ARTICULATION DEGREE PLAN			
Illinois Eastern Community Colleges 2022-2023		Southern Illinois University Carbondale	
ASA General - 64 Hours		BS Marketing (MKTG) - 120 Hours	
UNIVERSITY CORE CURRICULUM (UCC)* - 39 Hrs			
		Hrs	Hrs
			UNIV 101 Saluki Success NA
SPE 1101	Fund of Effective Speaking	3	CMST 101 Intro Oral Communication T
ENG 1111	Composition I	3	ENGL 101 English Composition I T
ENG 1121	Composition & Analysis	3	ENGL 102 English Composition II T
MTH 1151	Finite Math	3	MATH 139 Finite Mathematics T
ECN 2101	Principles of Macroeconomics	3	ECON 241 Intro to Macroeconomics T
ECN 2102	Principles of Microeconomics	3	ECON 240 Intro to Microeconomics T
PSY 1101 -or- SOC 2101	Gen Psych I -or- Prin of Soc	3	PSYC 102 -or- SOC 108 Intro to Psyc -or- Intro to Soc T
	Humanities Elective	3	HUMANITIES See SIUC Transfer Equivalency Guide T
	Humanities Elective	3	HUMANITIES See SIUC Transfer Equivalency Guide T
	Physical Science Elective	4	PHYSICAL SCIENCE See SIUC Transfer Equivalency Guide T
	Life Science Elective	3	LIFE SCIENCE See SIUC Transfer Equivalency Guide T
	Fine Arts Elective	3	FINE ARTS See SIUC Transfer Equivalency Guide T
			HUMAN HEALTH NA
			MULTICULTURAL NA
		37	0
			*An ASA degree from IECC satisfies UCC requirements
Program Requirements		Program Requirements	
Electives		6	Any courses not articulated will be used to satisfy general elective credit
ACC 2101	Financial Accounting	4	ACCT 220 Accounting I-Financial T
ACC 2102	Managerial Accounting	4	ACCT 230 Accounting II-Managerial T
BUS 2101	Business Law I	3	FIN 280 Business Law I T
ENG 1212	Technical Writing	3	MGMT 202 Business Communications T
MTH 1131	Intro to Statistics	3	MGMT 208 Business Data Analysis T
MTH 1152	Applied Calculus	4	MATH 140 Short Course in Calculus T
		27	
			BUS 101 Open for Business 2
			BUS 202 Business Career Transitions 2
			FIN 330 Intro to Finance 3
			MGMT 304 Intro to Management 3
			MGMT 318 Production-Operations Mgmt 3
			MGMT 345 Computer Information Systems 3
			MGMT 481 Administrative Policy 3
			MKTG 304 Principles of Marketing 3
			CoBA Elective 300/400 level* ACCT, ECON, BSAN, FIN, HTEM, MGMT, MKTG, PADM 3
			MKTG 305 Consumer Behavior 3
			MKTG 329 Marketing Channels & Logistics 3
			MKTG 363 Integrated Marketing Communications 3
			MKTG 480 Marketing Research & Analysis 3
			MKTG 493 Marketing Strategy 3
			MKTG Electives 300/400 level 9
			Electives 7
<b>Total semester hrs completed with ASA degree:</b>		<b>64</b>	<b>Total semester hrs completed with BS degree: 56</b>
			<b>Total hrs to BS degree: 120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 6/2/22 by SG			