

TRANSFER GUIDE

AAS Marketing transferring into BS Marketing

Illinois Valley Community College Courses			
AAS Marketing – 60 hours			
ECN 1202-3	Fundamentals of Economics	CSP 1203-3	Microsoft Office Professional I
ECN 2003-3	Principles of Macroeconomics	CSP 2203-3	Microsoft Office Professional II
ACT 1010-3	Financial Accounting	ENG 1205-3	Writ Comm Skills for Bus Ind & Tech
ACT 1020-3	Managerial Accounting	MGT 2010-3	Principles of Management
ACT 1210-3	Fundamentals of Accounting	MGT 2220-3	Principles of Supervision
BUL 2000-3	Legal Environment of Business	MKT 1210-3	Principles of Marketing
BUS 1010-3	Intro to Business	MKT 1220-3	Sales/Retailing
BUS 1201-2	Let's Talk Business	MKT 2210-3	Principles of Advertising
BUS 1230-3	Math for Business & Finance	SDT 1203-1	Job Seeking Skills
BUS 2210-3	Business Internship	SPH 1204-3	Oral Comm Skills Busi, Ind & Tech
BUS 2260-3	Integrated Business Operations		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 86 hours			
ENGL 101-3	English Composition I	MGMT 208-3	Business Data Analysis
CMST 101-3	Intro to Oral Communication	MGMT 304-3	Intro to Management
Elective-3	Humanities	MGMT 318-3	Production-Operations Mgmt
Elective-3	Physical Science	MGMT 345-3	Computer Information Systems
Elective-3	Life Science	MGMT 481-3	Administrative Policy
Elective-3	Fine Arts	MKTG 304-3	Principles of Marketing
Elective-3	Multicultural	CoBA Elective-3	300/400 level
ECON 240-3	Intro to Microeconomics	MKTG 305-3	Consumer Behavior
PSYC 102/SOC 108-3	Intro to Psys/Intro to Soc	MKTG 329-3	Marketing Channels & Logistics
MATH 139-3	Finite Mathematics	MKTG 363-3	Integrated MKTG Communications
MATH 140-4	Short Course in Calculus	MKTG 480-3	Marketing Research & Analysis
BUS 101-2	Open for Business	MKTG 493-3	Marketing Strategy
BUS 202-2	Business Career Transitions	MKTG Electives-9	300/400 level
FIN 330-3	Intro to Finance		
Total Hours to Bachelor Degree: 146 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Illinois Valley Community College

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 30 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.