

PROGRAM ARTICULATION DEGREE PLAN					
Illinois Valley Community College 2020-2021		Southern Illinois University Carbondale			
AA Business - 65 Hours		BS Marketing (MKTG) - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			Hrs
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
SPH 1001	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication	T
ENG 1001	English Composition I	3	ENGL 101	English Composition I	T
ENG 1002	English Composition II	3	ENGL 102	English Composition II	T
MTH 1006	Finite Mathematics	4	MATH 139	Finite Mathematics	T
ECN 2002	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECN 2003	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 1000 -or- SOC 1000	General Psychology -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
HUMANITIES, Grp I, II or III		3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
HUMANITIES, Grp I		3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
PHYSICAL SCIENCE W/LAB		4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
LIFE SCIENCE W/LAB		3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
FINE ARTS, Grp I, II, III or IV		3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
FINE ARTS, Grp II		3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
HEALTH & WELLNESS		2	HUMAN HEALTH	See SIUC Transfer Equivalency Guide	T
			MULTICULTURAL	See SIUC Transfer Equivalency Guide	NA
		43			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
ACT 1010	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
ACT 1020	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUL 2000 -or- 2010	Legal Environ Busi -or- Busi Law I	3	FIN 270 -or- 280	Legal & Social Environ Business -or- Business Law I	T
CSI 1002	Intro to Business Computer Systems	3	CS 200B -or- ITEC 209 (elective)	Computer Concepts -or- Intro to Programming	T
ECN 2004	Business Statistics	3	MGMT 208	Business Data Analysis	T
ENG 2000 -or- SPH 1204	Tech & Bus Writing -or- Oral Comm Skl Bus	3	MGMT 202	Business Communications	T
MTH 1007	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
		22			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		6
			*Credit from all areas must total 42 hours of 300/400 level courses		55
<b>Total semester hrs completed with AA degree:</b>		<b>65</b>	<b>Total semester hrs completed with BS degree:</b>		<b>55</b>
			<b>Total Semester hrs to BS degree:</b>		<b>120</b>
Degree Plan updated on 8/19/2020 by SG					