

PROGRAM ARTICULATION DEGREE PLAN				
<b>Illinois Valley Community College</b>	<b>2020-2021</b>		<b>Southern Illinois University Carbondale</b>	
AS Business - 65 Hours			BS Marketing (MKTG) - 120 Hours	
			<b>University Core Curriculum (UCC) - 39 hrs*</b>	
		<b>Hrs</b>		<b>Hrs</b>
			UNIV 101	Saluki Success
				NA
SPH 1001	Fundamentals of Speech	3	CMST 101	Intro to Oral Communication
ENG 1001	English Composition I	3	ENGL 101	English Composition I
ENG 1002	English Composition II	3	ENGL 102	English Composition II
MTH 1006	Finite Mathematics	4	MATH 139	Finite Mathematics
ECN 2002	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics
ECN 2003	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics
PSY 1000 -or- SOC 1000	General Psychology -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
HUMANITIES, Grp I		3	HUMANITIES	See SIUC Transfer Equivalency Guide
HUMANITIES, Grp I, II, or III		3	HUMANITIES	See SIUC Transfer Equivalency Guide
PHYSICAL SCIENCE W/LAB		4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
LIFE SCIENCE W/LAB		3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
PHYSICAL -OR- LIFE SCIENCE W/LAB		3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide
FINE ARTS, Grp II		3	FINE ARTS	See SIUC Transfer Equivalency Guide
HEALTH & WELLNESS		2	HUMAN HEALTH	See SIUC Transfer Equivalency Guide
			MULTICULTURAL	See SIUC Transfer Equivalency Guide
		<b>43</b>		<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements	
<b>Program Requirements</b>			<b>Program Requirements</b>	
ACT 1010	Financial Accounting	3	ACCT 220	Accounting I-Financial
ACT 1020	Managerial Accounting	3	ACCT 230	Accounting II-Managerial
BUL 2000 -or- 2010	Legal Environ Busi -or- Busi Law I	3	FIN 270 -or- 280	Legal & Social Environ Business -or- Business Law I
CSI 1002	Intro to Business Computer Systems	3	CS 200B -or- ITEC 209 (elective)	Computer Concepts -or- Intro to Programming
ECN 2004	Business Statistics	3	MGMT 208	Business Data Analysis
ENG 2000 -or- SPH 1204	Tech & Bus Writing -or- Oral Comm Skl Bus	3	MGMT 202	Business Communications
MTH 1007	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calculus
		<b>22</b>		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG
				3
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research and Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
			Electives	9
				6
			*Credit from all areas must total 42 hours of 300/400 level courses	
				<b>55</b>
<b>Total semester hrs completed with AS degree:</b>		<b>65</b>	<b>Total semester hrs completed with BS degree:</b>	<b>55</b>
			<b>Total Semester hrs to BS degree:</b>	<b>120</b>
Degree Plan updated on 8/19/2020 by SG				