

| PROGRAM ARTICULATION DEGREE PLAN | | | | | |
|---|---|---|---|---|------------|
| John A. Logan College | 2024-2025 | Southern Illinois University Carbondale | | | |
| AA Business - 63 hrs | | BS Marketing (MKTG) - 120 hrs | | | |
| | | University Core Curriculum (UCC) - 39 hrs* | | | |
| | | Hrs | | | Hrs |
| | | | UNIV 101 | Saluki Success | NA |
| COM 115 | Speech | 3 | CMST 101 | Intro to Oral Communication | T |
| ENG 101 | English Composition I | 3 | ENGL 101 | English Composition I | T |
| ENG 102 | English Composition II | 3 | ENGL 102 | English Composition II | T |
| MAT 116 | Finite Math Business & Management | 3 | MATH 139 | Finite Mathematics | T |
| ECO 201 | Intro to Macroeconomics | 3 | ECON 241 | Intro to Macroeconomics | T |
| ECO 202 | Intro to Microeconomics | 3 | ECON 240 | Intro to Microeconomics | T |
| PSY 132 -or- SOC 133 | General Psychology -or- Principles of Sociology | 3 | PSYC 102 -or- SOC 108 | Intro to Psychology -or- Intro to Sociology | T |
| | Humanities Elective | 3 | HUMANITIES | See SIUC Transfer Equivalency Guide | T |
| | Humanities Elective | 3 | HUMANITIES | See SIUC Transfer Equivalency Guide | T |
| | Physical Science Elective | 4 | PHYSICAL SCIENCE | See SIUC Transfer Equivalency Guide | T |
| | Life Science Elective | 3 | LIFE SCIENCE | See SIUC Transfer Equivalency Guide | T |
| | Fine Arts Elective | 3 | FINE ARTS | See SIUC Transfer Equivalency Guide | T |
| | | | HUMAN HEALTH | | NA |
| | | | MULTICULTURAL | | NA |
| | | 37 | | | 0 |
| | | | *An AA from a regionally accredited Illinois community college satisfies UCC requirements | | |
| Program Requirements | | Program Requirements | | | |
| ORI 100 | College 101 | 1 | Any courses not articulated will be used to satisfy general elective credit | | |
| ACC 200 | Financial Accounting I | 3 | ACCT 220 | Accounting I - Financial | T |
| ACC 201 | Financial Accounting II | 3 | | | |
| ACC 202 | Managerial Accounting | 3 | ACCT 230 | Accounting II - Managerial | T |
| BUS 121 | Business Statistics | 3 | MGMT 208 | Business Data Analysis | T |
| BUS 222 | Legal & Social Environment: Business | 3 | FIN 270 | Legal & Social Environment | T |
| BUS 235 | Business Communication | 3 | MGMT 202 | Business Communications | T |
| CIS 207 | Computer Applications | 3 | CS 200B -or- ITEC 229 (elective) | Computer Concepts -or- Computing Busi Admin | T |
| MAT 117 | Calculus for Bus/Soc Science | 4 | MATH 140 | Short Course in Calculus | T |
| | | 26 | | | |
| | | | BUS 101 | Open for Business | 2 |
| | | | BUS 202 | Business Career Transitions | 2 |
| | | | FIN 330 | Intro to Finance | 3 |
| | | | MGMT 304 | Intro to Management | 3 |
| | | | MGMT 318 | Production-Operations Management | 3 |
| | | | MGMT 345 | Computer Information Systems | 3 |
| | | | MGMT 481 | Administrative Policy | 3 |
| | | | MKTG 304 | Principles of Marketing | 3 |
| | | | CoBA Elective 300/400 level* | ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM | 3 |
| | | | MKTG 305 | Consumer Behavior | 3 |
| | | | MKTG 329 | Marketing Channels & Logistics | 3 |
| | | | MKTG 363 | Integrated Marketing Communications | 3 |
| | | | MKTG 480 | Marketing Research & Analysis | 3 |
| | | | MKTG 493 | Marketing Strategy | 3 |
| | | | MKTG Electives | 300/400 level | 9 |
| | | | Electives | | 8 |
| | | | | | 57 |
| Total semester hrs completed with AA degree: | | 63 | Total semester hrs completed with BS degree: | | 57 |
| | | | Total hrs to BS degree: | | 120 |
| *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement | | | | | |
| Degree Plan updated on 3/21/24 by SG | | | | | |