CMM 115   Speech	PROGRAM ARTICULATION	DEGREE PLAN				Т
University Core Curriculum (UCC) - 38 hrs*   First		2024-2025		Southern Illinois University (	Carbondale	
Mary	AA General - 62 hrs			BS Marketing (MKTG) - 120 hrs		
UNIV 101   Salvis Success   CMI 105   Speech				University Core Curriculum (	UCC) - 39 hrs*	
COM 115   Speech   3   CMST 101			Hrs	3		Hrs
EMS 101 English Composition I 3 EMSL 101 English Composition II MAT 118 Finite Math Business & Management 3 MAT 119 Finite Math Business & Management 3 MAT 119 Finite Mathematics Into Macroeconomics 1 ECO 201 Into to Macroeconomics 3 ECO 211 Into to Macroeconomics 1 ECO 201 Into the Macroeconomics 2 ECO 201 Into the Macroeconomics 2 ECO 201 Into Macroeconomics 2 ECO						NA
ENG 102						Т
MAT 116   Finite Math Business & Management   3   MATH 139   Finite Mathematics   ECO 201   Intro to Microeconomics   3   ECON 241   Intro to Microeconomics   ECO 202   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 203   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 204   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 205   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 206   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 207   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 208   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 209   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 200   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 201   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 202   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 203   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 204   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 205   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 206   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 207   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 208   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 209   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 200   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 201   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 202   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 203   Intro to Economic   3   ECON 240   Intro to Microeconomics   ECO 204   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 205   Intro to Microeconomics   3   ECON 240   Intro to Microeconomics   ECO 206   Intro to Microeconomics   3   ECON		English Composition I				Т
ECO 201						Т
Into to Microeconomics		Finite Math Business & Management				Т
Pay 132-or- SOC 133						Т
Humanities Elective						Т
Humanities Elective	PSY 132 -or- SOC 133					Т
Physical Science Elective  Lite Science Elective  In Extended Elec						Т
Life Science Elective						Т
Fine Arts Elective						Т
HUMAN HEALTH    MULTICULTURAL						Т
MULTICULTURAL  37  An AA from a regionally accredited Illinois community college satisfies UCC requirements  Electives ORI 100		Fine Arts Elective	3		See SIUC Transfer Equivalency Guide	T
An AA from a regionally accredited Illinois community college satisfies UCC requirements						NA
Program Requirements Electives College 101 ACC 200 Financial Accounting 1 ACC 201 Financial Accounting 1 ACC 202 Managerial Accounting 1 ACC 202 Managerial Accounting 1 BUS 121 Business Statistics BUS 222 Legal & Social Environment: Business BUS 222 Legal & Social Environment: Business BUS 223 Legal & Social Environment: Business BUS 225 Business Communication ACT 206 ACT 207 ACC 207 ACC 208 Accounting 1 - Financial ACC 208 Accounting 1 - Financial ACC 209 Accounting 1 - Financial ACC 200 Accounting 1 - Financial ACC 201 Accounting 1 - Financial ACC 202 Accounting 1 - Managerial BUS 223 Legal & Social Environment: Business ACC 203 ACC 204 Accounting 1 - Financial ACC 205 Accounting 1 - Financial ACC 206 Accounting 1 - Financial Accounti						NA
Program Requirements  Electives  ORI 100  Collage 101  ACC 200  Financial Accounting I  ACC 201  Financial Accounting II  ACC 202  Managerial Accounting II  Business Statistics  J MGMT 208  Business Data Analysis  Business Communication  J MGMT 202  Business Communications  J MGMT 202  Business Career Transitions  Intro to Finance  Intro to Management  Production-Operations Management  MGMT 304  MGMT 305  M			37			0
Program Requirements  Electives  ORI 100  Collage 101  ACC 200  Financial Accounting I  ACC 201  Financial Accounting II  ACC 202  Managerial Accounting II  Business Statistics  J MGMT 208  Business Data Analysis  Business Communication  J MGMT 202  Business Communications  J MGMT 202  Business Career Transitions  Intro to Finance  Intro to Management  Production-Operations Management  MGMT 304  MGMT 305  M						
Electives				*An AA from a regionally accre	dited Illinois community college satisfies UCC requirements	
Electives						
ARY Courses not articulated will be used to satisfy general elective credit   ACC 200				Program Requirements		
ORT 100				Any courses not ar	ticulated will be used to satisfy general elective credit	
ACC 201				7, 00000001		
ACC 201   Financial Accounting   1   3   ACC   201   Accounting   1 - Managerial   1 - Manageri				ACCT 220	Accounting I - Financial	Т
BuS 121					, and the second	
BUS 222						Т
Business Communication   3						Т
MATH 140   Short Course in Calculus						Т
BUS 101 Open for Business BUS 202 Business Career Transitions Intro to Finance Intro to Management MGMT 304 Intro to Management MGMT 345 Computer Information Systems MGMT 481 Administrative Policy MKTG 304 Principles of Marketing CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM MKTG 329 Marketing Channels & Logistics MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications MKTG 493 Marketing Research & Analysis MKTG 493 Marketing Research & Analysis MKTG 493 Marketing Research & Analysis MKTG 493 Marketing Strategy MKTG 493 Marketing Strategy MKTG 493 Marketing Strategy MKTG 493 Marketing Strategy MKTG 493 Marketing Research & Descriptions MARKET 493 Marketing Research & Descriptions MARKET 494 Marketing Research & Descriptions MA						Т
BUS 101 BUS 202 Business Career Transitions Intro to Finance Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM  MKTG 305 Consumer Behavior MKTG 329 MKTG 329 MKTG 329 MKTG 330 MKTG 480 MKTG 480 MKTG 480 MKTG 480 MKTG 483 MKTG 483 MKTG 483 MKTG 493 MARketing Strategy 300/400 level  Total semester hrs completed with As degree:  Total hrs to BS degree:  Total hrs to BS degree:		Calculus for Bus/Soc Science			Short Course in Calculus	Т
BUS 202 Business Career Transitions Intro to Finance MGMT 304 Intro to Management MGMT 318 Production-Operations Management MGMT 318 Production-Operations Management MGMT 345 Computer Information Systems Administrative Policy MKTG 304 Principles of Marketing ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM  MKTG 305 Consumer Behavior MKTG 309 MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications MKTG 480 MKTG 480 MKTG 480 MKTG 480 MArketing Research & Analysis MKTG 483 Marketing Strategy MKTG 483 Marketing Strategy MARKET 483			25			
FIN 330 Intro to Finance Intro to Management MGMT 304 Intro to Management MGMT 318 Production-Operations Management MGMT 345 Computer Information Systems Administrative Policy Principles of Marketing Principles of Marketing Computer Information Systems Administrative Policy Principles of Marketing Computer MGMT 481 Administrative Policy Principles of Marketing Computer MGMT, MKTG, PADM ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM MKTG 305 MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications MKTG 480 Marketing Research & Analysis Marketing Strategy MKTG 493 Marketing Strategy 300/400 level Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total hrs to BS degree:  1*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						2
MGMT 304 Intro to Management Production-Operations Management Computer Information Systems Administrative Policy Principles of Marketing ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM AKTG 304 Principles of Marketing ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM AKTG 305 Consumer Behavior MKTG 305 Marketing Channels & Logistics Integrated Marketing Communications MKTG 363 Integrated Marketing Communications MKTG 493 Marketing Research & Analysis Marketing Research & Analysis Marketing Strategy 300/400 level Electives  Total semester hrs completed with AA degree:  Total rs to BS degree:  "ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						2
MGMT 318 Production-Operations Management Computer Information Systems MGMT 481 Administrative Policy MKTG 304 Principles of Marketing CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM MKTG 305 Consumer Behavior MKTG 329 Marketing Channels & Logistics MKTG 383 Integrated Marketing Communications MKTG 480 Marketing Strategy MKTG 493 Marketing Strategy MKTG 493 Marketing Strategy MKTG 493 Moly 100 level Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total Integrated Marketing Strategy  MKTG 493 Marketing Strategy  MKTG 493 Marketing Strategy  MKTG Electives  Total semester hrs completed with BS degree:  Total Integrated Marketing Strategy  MITG Electives  Total Integrated With BS degree:  Total semester hrs completed with BS degree:  Total Integrated Marketing Strategy  MITG 493 Marketing Strategy  MITG Electives  Total Integrated Marketing Strategy  MITG 493 Marketing Strategy  MITG Electives  Total Integrated Marketing Strategy  MITG 493 Marketing Strategy  MITG 49						3
MGMT 345 MGMT 481 MGMT 481 MGMT 304 MKTG 304 CoBA Elective 300/400 level* MKTG 329 MKTG 329 MKTG 363 MKTG 363 MKTG 480 MKTG 480 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MKTG Electives Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with AA degree:  Total hrs to BS degree:  "ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement  MGMT 345 Administrative Policy Principles of Marketing AcCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM Arketing Channels & Logistics Integrated Marketing Communications Marketing Research & Analysis Marketing Strategy 300/400 level  Total semester hrs completed with BS degree:  Total hrs to BS degree:  1  **ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				_		3
MGMT 481 MKTG 304 COBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM  MKTG 305 MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications MKTG 480 MKTG 480 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MKTG Electives Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with AA degree:  Total Irrs to BS degree:  "ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement  MKTG 305 Consumer Behavior ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM ACCT, BSAN, ECON, FIN, HTEM, MGMT, MCT, BSAN, ECON, FIN, HTEM, ECON,						3
MKTG 304 CoBA Elective 300/400 level* CoBA Elective 300/400 level*  MKTG 305 Consumer Behavior MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications MKTG 480 MKTG 493 MKTG 493 MKTG 493 MKTG 493 MARKETING Strategy MKTG 493 MKTG 493 MKTG Electives Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total hrs to BS degree:  1  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM  MKTG 305 Consumer Behavior  MKTG 329 Marketing Channels & Logistics Integrated Marketing Communications  MKTG 480 Marketing Research & Analysis  MKTG 493 Marketing Strategy  MKTG 493 Marketing Strategy  MKTG Electives  Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
MKTG 305 Consumer Behavior  MKTG 329 Marketing Channels & Logistics  MKTG 363 Integrated Marketing Communications  MKTG 480 Marketing Research & Analysis  MKTG 493 Marketing Strategy  MKTG 493 Marketing Strategy  MKTG Electives  Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with AA degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
MKTG 329 Marketing Channels & Logistics  MKTG 363 Integrated Marketing Communications  MKTG 480 Marketing Research & Analysis  MKTG 493 Marketing Strategy  MKTG 493 Marketing Strategy  MKTG 495 Marketing Strategy  MCTG 496 Marketing Strategy  MCTG 497 Marketing Strategy  MCTG 498 Marketing Channels & Logistics  MCTG 498 Marketing				CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
MKTG 329 Marketing Channels & Logistics  MKTG 363 Integrated Marketing Communications  MKTG 480 Marketing Research & Analysis  MKTG 493 Marketing Strategy  MKTG 493 Marketing Strategy  MKTG 495 Marketing Strategy  MCTG 496 Marketing Strategy  MCTG 497 Marketing Strategy  MCTG 498 Marketing Channels & Logistics  MCTG 498 Marketing						
MKTG 363 Integrated Marketing Communications  MKTG 480 Marketing Research & Analysis  MKTG 493 Marketing Strategy 300/400 level  Electives  Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
MKTG 480 Marketing Research & Analysis MKTG 493 Marketing Strategy 300/400 level Electives  Total semester hrs completed with AA degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement  MKTG 480 Marketing Research & Analysis Marketing Strategy 300/400 level  **ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
MKTG 493 Marketing Strategy 300/400 level Electives  Total semester hrs completed with AA degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement  MKTG 493 Marketing Strategy 300/400 level  Total hrs to BS degree:  1  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
MKTG Electives 300/400 level  Electives  Total semester hrs completed with AA degree:  Total hrs to BS degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
Total semester hrs completed with AA degree:  Total semester hrs completed with BS degree:  Total hrs to BS degree:  *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						3
Total semester hrs completed with AA degree:    Total semester hrs completed with BS degree:   Total hrs to BS degree:   1					300/400 level	9
Total semester hrs completed with AA degree:    Total semester hrs completed with BS degree:   Total hrs to BS degree:   1				Electives		9
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						58
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						$\perp$
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement	Total semester hrs completed with AA degree:		62	Total semester hrs complete	d with BS degree:	58
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						<del></del>
				Total hrs to BS degree:		120
Degree Plan updated on 3/21/24 by SG	*ECON/HTEM/PADM course	s taken at a lower level that transfer as upper level co	urses	will not satisfy this requirement		$\perp$
Degree Plan updated on 3/2 1/24 Dy SG	Danie a Blancia de la decembra	404660				4
	Degree Pian updated on 3/2	1/24 by SG	-			+-
			+			+-