

PROGRAM ARTICULATION DEGREE PLAN					
John A. Logan College		2024-2025		Southern Illinois University Carbondale	
AS General - 63 hrs				BS Marketing (MKTG) - 120 hrs	
				University Core Curriculum (UCC) - 39 hrs*	
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COM 115	Speech	3	CMST 101	Intro to Oral Communication	T
ENG 101	English Composition I	3	ENGL 101	English Composition I	T
ENG 102	English Composition II	3	ENGL 102	English Composition II	T
MAT 116	Finite Math Business & Management	3	MATH 139	Finite Mathematics	T
ECO 201	Intro to Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 202	Intro to Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 132 -or- SOC 133	General Psychology -or- Principles of Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		37			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
Electives		3	Any courses not articulated will be used to satisfy general elective credit		
ORI 100	College 101	1			
ACC 200	Financial Accounting I	3	ACCT 220	Accounting I - Financial	T
ACC 201	Financial Accounting II	3			
ACC 202	Managerial Accounting	3	ACCT 230	Accounting II - Managerial	T
BUS 121	Business Statistics	3	MGMT 208	Business Data Analysis	T
BUS 222	Legal & Social Environment: Business	3	FIN 270	Legal & Social Environment	T
BUS 235	Business Communication	3	MGMT 202	Business Communications	T
MAT 117	Calculus for Bus/Soc Science	4	MATH 140	Short Course in Calculus	T
		26			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		8
					57
Total semester hrs completed with AS degree:		63	Total semester hrs completed with BS degree:		57
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 3/21/24 by SG					