

TRANSFER GUIDE

AAS Business Marketing Management transferring into BS Marketing

Kankakee Community College Courses			
AAS Business Marketing Management – 65 hours			
ENGL 1613-3	English I	BSNS 2213-3	Human Resource Mgmt
ENGL 1623-3	English II	BSNS 2514-4	Business Statistics
COMM 1553-3	Introductory Speech	BSNS 2553-3	Principles of Management
ECON 1553-3	Prin of Macroeconomics	COMM 1603-3	Business Communication
ECON 1563-3	Prin of Microeconomics	COSC 1513-3	Intro to Info Processing
PSYC 1813/SOCY 2513-3	Intro to Psych/Sociology	MATH 1213-3	Business Math
ACCT 1514-4	Financial Accounting	MKTG 1253-3	Sales & Customer Service
ACCT 1523-3	Managerial Accounting	MKTG 1553-3	Principles of Marketing
BSNS 1553-3	Intro to Business	MKTG 2063-3	Fundamentals of Advertising
BSNS 1653/1663-3	Bus Law/Legal Social Env Bus	Electives-3	Business Electives
BSNS 1373-3	Personal Finance		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 71 hours			
MATH 139-3	Finite Mathematics	MGMT 318-3	Production-Oper's Mgmt
Elective-3	Humanities	MGMT 345-3	Computer Info Systems
Elective-3	Physical Science	MGMT 481-3	Administrative Policy
Elective-3	Life Science	MKTG 304-3	Principles of Marketing
Elective-3	Fine Arts	CoBA Elective-3	300/400 level
Elective-3	Multicultural	MKTG 305-3	Consumer Behavior
MATH 140-4	Short Course in Calculus	MKTG 329-3	Mktg Channels & Logistics
BUS 101-2	Open for Business	MKTG 363-3	Integrated Mktg Comm
BUS 202-2	Business Career Transitions	MKTG 480-3	Mktg Research & Analysis
FIN 330-3	Intro to Finance	MKTG 493-3	Marketing Strategy
MGMT 304-3	Intro to Management	MKTG Electives-9	300/400 level
Total Hours to Bachelor Degree: 136 Hours			

Questions? Contact Us!

Kankakee Community College
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Salary Range: \$41,000 - \$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.