

PROGRAM ARTICULATION DEGREE PLAN					
Kankakee Community College 2023-2024 AA General - 60-62 hrs		Southern Illinois University Carbondale BS Marketing (MKTG) - 120 hrs			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COMM 1553	Introductory Speech	3	CMST 101	Intro to Oral Communication	T
ENGL 1613	English I	3	ENGL 101	English Composition I	T
ENGL 1623	English II	3	ENGL 102	English Composition II	T
MATH 1713	Finite Math	3	MATH 139	Finite Mathematics	T
ECON 1553	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECON 1563	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSYC 1813 -or- SOCY 2513	Intro to Psychology -or- Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	General Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Science	3-4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	3-4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Art/Interdisciplinary	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		36-38			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
ORIN 1541	Foundations for Student Success	1	Any unarticulated courses will be used to satisfy general elective credit		
Electives		2			
ACCT 1514	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 1523	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BSNS 1653 -or- 1663	Business Law -or- Legal & Social Environment of Business	3	FIN 280 -or- FIN 270	Business Law I -or- Legal & Social Environment of Business	T
BSNS 2514	Business Statistics	4	MGMT 208	Business Data Analysis	T
COMM 1603	Business Communication	3	MGMT 202	Business Communications	T
MATH 1834	Calculus for Business & Social Science	4	MATH 140	Short Course in Calculus	T
		24			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		11
					60
Total semester hrs completed with AA degree:		60-62	Total semester hrs completed with BS degree:		60
			Total hrs to BS degree:		120-122
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 2/8/24 by SG					