

PROGRAM ARTICULATION DEGREE PLAN					
<b>Kankakee Community College 2023-2024</b>		<b>Southern Illinois University Carbondale</b>			
AAS Business Marketing Management - 65 hrs		BS Marketing (MKTG) - 120 hrs			
		<b>UCC Capstone Option - 30 hrs</b>			
		<b>Hrs</b>			<b>Hrs</b>
			UNIV 101	Saluki Success	NA
COMM 1553	Introductory Speech	3	CMST 101	Intro to Oral Communication	T
ENGL 1613	English I	3	ENGL 101	English Composition I	T
ENGL 1623	English II	3	ENGL 102	English Composition II	T
			MATH 139	Finite Mathematics	3
ECON 1553	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECON 1563	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSYC 1813 -or- SOCY 2513	Intro to Psychology -or- Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
			HUMANITIES		NA
			HUMANITIES		3
			PHYSICAL SCIENCE		3
			LIFE SCIENCE		3
			FINE ARTS		3
			HUMAN HEALTH		NA
			MULTICULTURAL		3
		<b>18</b>			<b>18</b>
<b>Program Requirements</b>		<b>Program Requirements</b>			
Business Electives		3	<b>Any unarticulated agreements will be used to satisfy general elective credit</b>		
BSNS 1553	Intro to Business	3			
BSNS 2213	Human Resource Management	3			
BSNS 2553	Principles of Management	3			
MATH 1213	Business Math	3			
MKTG 1253	Sales & Customer Service	3			
MKTG 1553	Principles of Marketing	3			
MKTG 2063	Fundamentals of Advertising	3			
ACCT 1514	Financial Accounting	4			
ACCT 1523	Managerial Accounting	3			
BSNS 1373	Personal Finance	3	ACCT 220	Accounting I-Financial	T
BSNS 1653 -or- 1663	Business Law -or- Legal & Social Environment of Business	3	ACCT 230	Accounting II-Managerial	T
BSNS 2514	Business Statistics	4	FIN 200 (elective)	Personal Finance	T
COMM 1603	Business Communication	3	FIN 280 -or- FIN 270	Business Law I -or- Legal & Social Environment of Business	T
COSC 1513	Intro to Information Processing	3	MGMT 208	Business Data Analysis	T
		<b>47</b>	MGMT 202	Business Communications	T
			CS 200B -or- ITEC 229 (elective)	Computer Concepts -or- Computing Busi Admin	T
			MATH 140	Short Course in Calculus	4
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
					<b>53</b>
<b>Total semester hrs completed with AAS degree:</b>		<b>65</b>	<b>Total semester hrs completed with BS degree:</b>		<b>71</b>
			<b>Total hrs to BS degree:</b>		<b>136</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 5/19/22 by SG					