

# TRANSFER GUIDE

## AA Business Suggested Curriculum transferring into BS Marketing

Kaskaskia College Courses			
AA Business Suggested Curriculum – 65 hours			
ENGL 101-3	English Composition	HLTH 102-3	Human Health & Wellness
ENGL 102-3	English Composition	ACCT 201-4	Financial Accounting
COMM 103-3	Fund of Speech Comm	ACCT 202-3	Managerial Accounting
ECON 205-3	Prin of Macroeconomics	BUSN 103-3	Intro to Business
ECON 206-3	Prin of Microeconomics	BUSN 156-4	Business Technology Applications
MATH 143-3	Finite Math	GUID 109-1	First Year College Experience
PSYH 101-3	Psychology	MATH 246-4	Calculus for Bus & Social Science
PHLE 120-3	Ethics	MATH 248-4	Business Statistics
Elective-3	Physical Science	Elective-2	
Elective-4	Life Science w/Lab	Elective-3	Literature Elective
Elective-3	Fine Arts		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 55 hours			
BUS 101-2	Open for Business	MKTG 304-3	Principles of Marketing
BUS 202-2	Business Career Transitions	CoBA Elective-3	300/400 level
FIN 270/280-3	Legal Social Env Bus/Bus Law I	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 202-3	Business Communications	MKTG 363-3	Integrated Mktg Communications
MGMT 304-3	Intro to Management	MKTG 480-3	Marketing Research & Analysis
MGMT 318-3	Production-Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information System	MKTG Electives-9	300/400 level
MGMT 481-3	Administrative Policy		
Total Hours to Bachelor Degree: 120 Hours			

### Questions? Contact Us!

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

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## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.