

## TRANSFER GUIDE

### AA Speech Communication transferring into BS Communication Studies – Public Relations

Kaskaskia College Courses			
AA Speech Communication – 64 hours			
ENGL 101-3	English Composition I		Life Science elective
ENGL 102-3	English Composition II		Fine Arts elective
SPCH 103-3	Fundamentals of Speech		Health elective
MATH 130-3	Contemporary Math		Personal Development electives
	Social and Behavioral Science elective	SPCH 204-3	Interpersonal Communication
	Social and Behavioral Science elective	SPCH 205-3	Advanced Public Speaking
	Social and Behavioral Science elective	SPAN 101-4	Spanish
	Humanities elective	SPAN 102-4	Spanish
	Humanities/Fine Arts elective	International	Choose one from: ANTH 101,
PHLE 120-3	Ethics	Course-3	ARTO 106, 107, 104, SOCO 252
	Physical Science elective	General electives-2	
Southern Illinois University Carbondale Courses			
BS Communication Studies (Public Relations) – 56 hours			
CMST 230-3	Foundations of Communication	CMST 481-3	PR Cases and Campaigns
CMST 280-3	Business & Professional Communication	JRNL 310-3	Writing for Mass Media
CMST 281-3	Intro to Public Relations	JRNL 335-3	Graphic Communication
CMST 301I-3	Communication Across Cultures	JRNL 302 or 311	Copywriting or Reporting/News
CMST 326-3	Persuasion	CMST 390H or 494H	PR Practicum or PR Internship
CMST 381-3	Public Relations in Practice	Minor/Cognate Study-15	
CSMT 382-3	Research Methods in PR	General electives-5	
Total Hours to Bachelor Degree: 120 Hours			

### Questions? Contact Us!

**Salary Range:** \$40,700 - \$96,900

**Possible Careers:** Public Relations Manager  
 Digital Strategist  
 Human Resource Recruiter  
 Sports PR  
 Grant Writer  
 Project Manager

**Kaskaskia College**  
 Dr. Ashley Becker  
 Vice President of Instructional Services  
 P: 618-545-3015  
 E: [abecker@kaskaskia.edu](mailto:abecker@kaskaskia.edu)

**Southern Illinois University Carbondale**  
 Dr. Craig Engstrom  
 Director of Undergraduate Studies  
 P: 618-453-2291  
 E: [craig.engstrom@siu.edu](mailto:craig.engstrom@siu.edu)

**Baccalaureate Degree Requirements** Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

**Grade Point Average Requirements.** Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

### Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

### Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

### Degree Works

*Degree Works* is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).